

April 6, 2020

Helping You to Stay Ahead of the Game!

Although it's incredibly easy to fall behind with so much information coming at you, the Chamber is doing its best to keep you up-to-date through this publication, the Chamber Website, our Email Broadcasts and through our various social media outlets. Our staff is answering a large number of emails from members (and non-members) each day and invites you to contact the staff whenever we can help. All staff emails are on the Chamber Website at www.blairchamber.com. For updated information on specific programs for funding through loans and grants, that same website is your destination. Check out the News Alert icon.



Got a Success Story? Send It!



In the midst of the virus-inspired doldrums are emerging some pretty inspiring success stories as people reach out to help one another. We'd like to make people aware of those stories and the people behind them. If you know of something great happening in the community as the result of someone's efforts, send the information to Joe Hurd at jhurd@blairchamber.com.

Application Deadline for Leadership Youth Extended to May 1st

Ninth grade students in Blair County schools who are interested in applying for the 2021 Leadership Blair County Youth program will now have until May 1st to submit an application. Previously those applications and referral forms could be secured in the guidance offices of the local schools. Since schools are not currently open, both can be found online at www.blairchamber.com. There are also videos on the website that feature previous LBCY students talking about their experiences in the program. Leadership Blair County Youth is a program of the Blair County Chamber of Commerce.

"Stronger Together" An Instant Success

The newest feature on the Chamber Website – "Stronger Together" – is already getting some early attention. The feature was created to encourage Chamber members to share information with other members and the community about things that they're doing to assist or benefit others during this difficult time. If you'd like to post something on Stronger Together, email it to chamber@blairchamber.com.



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April Events and Programs Fall Victim to the Mandates

This time last week, there was a bit of cautious optimism that Chamber programs and events for April might actually take place. Unfortunately, that is not the case. The status for the remainder of our April calendar is listed below:

•BASICS Steering Committee Meeting	April 6th	Cancelled
•BASICS/Rotary Career Fair Meeting	April 6th	Cancelled
•Attractions/Hotel Roundtable	April 8th	Cancelled
•BASICS Business Advisory Meeting	April 9th	Cancelled
•Chamber Finance Committee	April 13th	TBD
•Chamber Finance Task Force	April 13th	Cancelled
•Chamber Ambassadors	April 14th	Cancelled
•Committee of Non-Profit Businesses	April 14th	Cancelled
•Chamber Board of Directors	April 16th	TBD
•YEA! Steering Committee	April 20th	Cancelled
•YEA! Graduation	April 21st	Postponed to 5/18
•Executive Roundtable	April 22nd	Postponed to 6/17
•Breakfast Club	April 23rd	Cancelled
•Non-Profit Legislative Breakfast	April 24th	Cancelled
•Presidents' Forum Steering Committee	April 27th	Cancelled
•Australia/New Zealand Informational Mtg.	April 28th	Cancelled
•BASICS/Rotary Career Fair	April 29th	Cancelled
•Transportation Committee	April 30th	Cancelled
•WE-LEaD Educational Program	April 30th	Postponed TBD

Highmark/Chamber Golf Classic Rescheduled to June 8th

The Highmark/Chamber Golf Classic, originally set for May 4th at Iron Masters Country Club has been postponed and rescheduled for Monday, June 8th. "While we thought that our original date might still work, it fell too close to the time that businesses will hopefully be re-opening," admitted the Chamber's Stacy Hoover. "We wanted to let everyone get back on their feet." The Highmark/Chamber event is traditionally one of the first outings each year. It's also one of the most successful. "While the timing may have been important to some people who were looking forward to an early event, we'd like to think that ours was popular for the many amenities that were included," Hoover pointed out. "Despite switching the date, we expect another great turnout." For more information on the Classic or to register, email shoover@blairchamber.com.



MEMBERcongrats

... to Steven Shaw, who was named news director at WTAJ and WEare-CentralPA.com. Shaw is a native of Fulton County and comes to WTAJ from station WOWK in Charleston, West Virginia.

BENefact

Chamber Membership can save you money.

For April we are highlighting the POWER Card member benefit. COVID-19 has changed the way many of us do business forcing us to find new and innovative ways to reach potential clients/customers. If your business offers goods or services that can be discounted, placing a POWER Card offer can provide the exposure you've been looking for. With nearly 40,000 cards in circulation, this member-to-member benefit opens the door to thousands of potential customers. Utilize this amazing FREE member benefit by emailing Jessie at jcovert@blairchamber.com.

[Click here for a complete list of benefits exclusive for Chamber Members.](#)

Blair County Proud!



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