

First "Chamber Chat" to Help Re-energize Employers

The first of seven "Chamber Chats" will take place this Friday, September 25th from 8:30 to 9:00 a.m. on Zoom. The "chat" concept was initiated by the Chamber's Workplace Wellness Committee to help employers to gain insight on ways to create and maintain a healthy work environment, especially during challenging times. The Chats are just 30 minutes long and there is no charge to participate. The first Chat will be "Re-Energizing the Stir-Crazy Employer" and will create an opportunity for employers to dialogue about strategies they've used to stay motivated and focused during the past several months. Todd Lewis of Shoe Fly Stores and Sharon Jones of Blair Regional YMCA will lead the discussion. The dates of the Chamber Chats are: September 25th, October 9th and 23rd, November 6th and 20th and December 4th and 18th. To register to attend, [click here](#).



Chamber Reiterates Safe Harbor Protection for Businesses

The Blair County Chamber joined nearly 80 other chambers from across Pennsylvania in urging safe harbor protections for business. A letter was sent by the PA Chamber of Business & Industry to federal and state lawmakers emphasizing smart policies out of Harrisburg and Washington, D.C. to help remove obstacles to economic recovery. "The threat of unwarranted lawsuits related to Covid-19 have many businesses on edge," reported Blair County Chamber President Joe Hurd. "We signed a similar letter of support for our business community in June but



apparently the issue is bubbling-up again. Businesses have suffered enough, thanks to a variety of poor decisions and mandates. To put them further on the defensive is misguided and overtly unfair."

Business Insight

"Business Insight" to Be E-mailed on Tuesday's

For those of you who are not aware, the Chamber now publishes a full-page of Chamber news each Monday in the Altoona Mirror. That page, known as Chamber Insight, will now be available each Tuesday through the Chamber's email network. There is no need to register to receive Business Insight if you already receive this email newsletter. It will automatically come to you.

Committee Meetings

Presidents' Forum Steering Committee
September 21, 1:30 p.m.
Chamber Office

Sustainable Blair County
September 22, 1:30 p.m.
Devorris Center

Leadership Blair County Youth Committee
September 23, 3:30 p.m.
Devorris Center



See how ChamberChoice can be the people, the power, the plan for you!
Call at 1-800-377-3539

Time Running Out for Businesses to Apply for Trial Membership

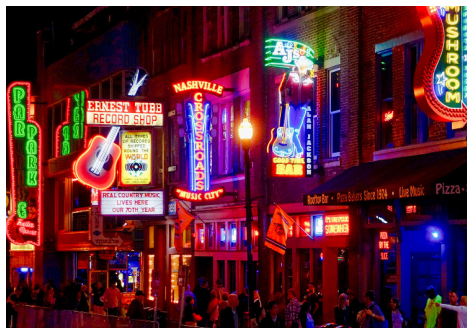
Six month trial memberships in the Blair County Chamber, which were being offered to interested non-member businesses, are now available until September 30th. The previous deadline had been September 15th. "There's been considerable interest from a broad range of industry sectors in the trial memberships," reported Chamber President Joe Hurd.



"We're aware that a number of businesses would like to take advantage of trying-out a membership but are still getting back on their feet from the pandemic. The extension would give them a few extra weeks to regain their footing." Anyone interested in pursuing a trial membership should visit the Chamber Website at www.blairchamber.com or call Jessie Covert at (814) 943-8151.

Still Time to Register For "Bourbon, Bridles & Bluegrass"

If you missed last Thursday's webinar about the Chamber's "Bourbon, Bridles & Bluegrass" trip, you missed a lot of information on this great opportunity to visit some great cities. However, there's still plenty of time to get that information and sign-up to be part of the group. The trip begins with a flight to Louisville, Kentucky; includes visits to Lexington; Asheville, North Carolina and Chattanooga, Tennessee; and finishes up in Nashville prior to flying home. That trip is done as a partnership between the Chamber, Ketrow KURTZ



Travel and Globus. For more information, contact the Chamber at (814) 943-8151 or call Ketrow KURTZ Travel at (814) 695-1100.

"Buy Here. Thrive Here." Yard Signs Still Available

The "Buy Here. Thrive Here." message continues to resonate throughout Blair County as more and more consumers are taking a look at effective ways to direct more of their spending dollars to local businesses. If you like the message and want to help keep it in front of people for an extended period of time, the Chamber is happy to provide a yard sign to you to place at your business (or even at your home). If you'd like to access a sign, simply come to the Chamber Office, located in the Devorris Center for Business Development. There is no cost to obtain a sign.



ELITE OFFICE CLEANING
COMPLETE OFFICE
DISINFECTION SERVICES

- Floor Cleaning
- Vacuuming
- Restroom Cleaning
- Dusting
- Glass Door Cleaning
- Trash Service & More

- ✓ ONE TIME
- ✓ WEEKLY
- ✓ BI-WEEKLY
- ✓ MONTHLY

CALL JOSH BURKE AT 814-329-0620!

Welcome!

Board of Directors Approves Four New Members

At last Thursday's Chamber Board of Directors meeting, the Board approved the following new members: "That Pierogie Guy" of Altoona, Jersey Shore State Bank of South Williamsport, Rogers Preservations of Altoona and Tyrone Cleaning of Tyrone.

BENefact

Business Referrals:

Perhaps one of the biggest benefits of being a Chamber member is Business Referrals! The Chamber online membership directory receives thousands of hits each day from individuals searching for a business to meet their particular needs. Our office also fields calls throughout the day, however, only active Chamber Members are referred.

