

## Social Media Topic of Next Digital Marketing Zoom

On Tuesday at 2:00 p.m., the Digital Marketing Roundtable will offer the second segment of its Zoom series, this one entitled “Mastering Your Social Media & Traffic Strategy.” The interactive program will teach you how to cut through the noise and learn how to create a profitable social media strategy that actually drives traffic to your business. There is no charge to Chamber members to attend this program. Non-members may attend for \$15. To register, [click here](#).



## Breakfast Club to Include ACE Award Presentation

October is “Farm-City Month” and, as is traditional, the Chamber’s focus at its monthly Breakfast Club is on agriculture and what it means to Blair County. This year, due to Covid-19, the Annual Farm-City Dinner is cancelled. So the Agricultural Community Excellence (ACE) Award which is always presented at that dinner will instead be presented at the Breakfast Club on October 8th beginning at 7:45 a.m. at The Casino at Lakemont Park. The recipient of that award for 2020 will be Fred Imler, Sr. and Imler’s Poultry. Adding to the special tribute at this event will be the guest speaker – Donald Brumbaugh – whose family received the first Farm-City award in 1970. It promises to be a great opportunity to recognize Blair



**Donald Brumbaugh**

County’s number one industry – agriculture! The cost to attend is \$20. To register, call the Chamber at (814) 943-8151 or [register online](#). Sponsor of the Breakfast Club is Evey Black Attorneys, LLC. Sponsor of the ACE Award is Keller Engineers.

## Helping Employees Regain Focus is Upcoming “Chamber Chat”

The next “Chamber Chat” program will take place on Zoom on October 9th from 8:30 to 9:00 a.m. The topic of the program will be helping employees to regain focus after enduring the challenges and difficulties associated with Covid-19. It is a great opportunity for employers to better understand potential problems with employee behavior. The guest speaker at this Chamber Chat will Dr. Sean Hampton of Hampton Medical Direct Primary Care. There is no cost to participate in Chamber Chat but registration is required to access the Zoom link. To register, [click here](#) or call the Chamber at 943-8151.



## Committee Meeting

Public Policy Committee  
October 1, 8:00 a.m.  
Devorris Center



**See how ChamberChoice**  
**can be the people, the**  
**power, the plan for you!**  
Call at 1-800-377-3539

# Trial Membership Deadline is Wednesday

Six month trial memberships in the Blair County Chamber, which were being offered to interested non-member businesses, are now available until this Wednesday. Anyone interested in pursuing a trial membership should visit the Chamber Website at [www.blairchamber.com](http://www.blairchamber.com) or call Jessie Covert at (814) 943-8151.



## Calling All Non-Profits!!

The Chamber's Committee of Non-Profit Businesses is looking to expand its programs and events and they're hoping to add to the committee to make those things happen. If you're a non-profit business that would like to become involved in a committee that helps non-profits with educational programs, networking events and advo-



cacy efforts, contact Joe Hurd at (814) 943-8151 or email him at [jhurd@blair-chamber.com](mailto:jhurd@blair-chamber.com).

## "Buy Here. Thrive Here." Yard Signs Still Available

The "Buy Here. Thrive Here." message continues to resonate throughout Blair County as more and more consumers are taking a look at effective ways to direct more of their spending dollars to local businesses. If you like the message and want to help keep it in front of people for an extended period of time, the Chamber is happy to provide a yard sign to you to place at your business (or even at your home). If you'd like to access a sign, simply come to the Chamber Office, located in the Devorris Center for Business Development. There is no cost to obtain a sign.



# BENefact

Referrals! The Chamber online membership directory receives thousands of hits each day from individuals searching for a business to meet their particular needs. Our office also fields calls throughout the day, however, only active Chamber Members are referred.

### Business Referrals:

Perhaps one of the biggest benefits of being a Chamber member is Business

- Floor Cleaning
- Vacuuming
- Restroom Cleaning
- Dusting
- Glass Door Cleaning
- Trash Service & More

- ✓ ONE TIME
- ✓ WEEKLY
- ✓ BI-WEEKLY
- ✓ MONTHLY

CALL JOSH BURKE AT 814-329-0620!

## Congratulations!

... to the Lung Disease Foundation of Central PA, Ronald McDonald House Charities and the Hollidaysburg Area School District who have partnered on a Vaping Sensor Project that will help bring greater understanding of the use of vaping among school students.



## "Business Insight" to be E-mailed on Tuesday's

For those of you who are not aware, the Chamber now publishes a full-page of Chamber news each Monday in the Altoona Mirror. That page, known as Chamber Insight, will now be available each Tuesday through the Chamber's email network. There is no need to register to receive Business Insight if you already receive this email newsletter. It will automatically come to you.