

## "Small Business Month" Celebration to Feature Mega Basket Giveaway

The Blair County Chamber's celebration of Small Business Month will feature, among other things, a Mega Basket Giveaway that will highlight many of the county's small businesses. Four Mega Baskets will be given away during the month of November. To become eligible to win one of the baskets, simply take a selfie at any Chamber-member small business and send your selfie to Linda Stotler at [lstotler@blairchamber.com](mailto:lstotler@blairchamber.com). Selfies will be posted on the Chamber's Facebook page. All selfies submitted by noon each Friday will be eligible for that week's basket. "Take as many selfies as you want for the giveaway," Stotler pointed out. "Just make sure they are from different businesses." For more information on "Small Business Month," contact Linda Stotler at (814) 943-8151 or email her at [lstotler@blairchamber.com](mailto:lstotler@blairchamber.com).



## Dr. Lucas to Speak at "Chamber Chat" on the Importance of Sleep



Dr. Timothy Lucas, Director of the Sleep Disorder Network in the Lung Disease Center of Central Pennsylvania, will be the speaker at Friday's "Chamber Chat," which begins on Zoom at 8:30 a.m. and runs for thirty

minutes. Dr. Lucas will present, "The Importance of Sleep," especially as it pertains to employers and employees. Chamber Chat is a program of the Blair County's Chamber's Workplace Wellness Committee. There is no cost to participate in Chamber Chat but registration is necessary. To register, visit the Chamber Website at [www.blairchamber.com](http://www.blairchamber.com).

## Marketing Strategist to Present "Instagram for Business"



The fifth in a series of Digital Marketing Zoom programs, sponsored by the Chamber's Digital Marketing Roundtable, will be held on Thursday, November 12th at 11:00 a.m. Angie Yasulitis,

Lead Marketing Strategist of The YaZo Group, will present "Instagram for Business." There is no cost for Chamber members to participate in this program and non-members can participate for \$15. Registration is necessary. To register, go to the Chamber's Website at [www.blairchamber.com](http://www.blairchamber.com).

## Thank You to Our October Sponsors!

It is essential for the Blair County Chamber to access non-dues revenue to continue offering the many programs, events and benefits that make Chamber membership so valuable. Sponsorships play an essential role in making that happen. We are grateful to those businesses that step-up as sponsors each month. We encourage our business community to support these businesses and to consider sponsoring themselves. Sponsors during the month of October were: AB Federal Credit Union, Debbie Eckenrode- Farmers Insurance, Evey Black Attorneys, LLC, Keller Engineers, Inc., Keystone Environmental, McCartney's Business Products and Saleme Insurance.



## BENefact

### Job Board!

One thing we most often hear from our members is that they are having a hard time filling open positions within their organizations. Did you know the Chamber has a Job Board? That's right, Chamber member businesses can post up to 3 job openings on the Chamber's Job Board on our website FREE of charge! The site is open to all job seekers.

Follow us on Facebook at  
The Blair County Chamber  
of Commerce

# Strategic Planning Session Set For This Wednesday

The Board of Directors of the Blair County Chamber will participate in a Strategic Planning session this Wednesday, November 4th that will serve as the basis for a new plan for the organization. The session will be facilitated by Dr. Kevin Sensenig of Interaction Dynamics Group. "Like most organizations, the Chamber is going through a transition as the result of changes to various aspects of business and education," remarked Board Chair Darin Tornatore.



"Our board members and staff are looking forward to taking the information that was obtained through our recent member survey and crafting a plan to move forward."

**The Chamber office will be closed due to the strategic planning session.**

## Steps Challenge Ends on Saturday – Keep Walking!

The importance of exercise for people in Blair County has possibly never been greater than during a pandemic. To provide additional incentive for people to exercise, a STEPS Challenge began on September 12th and will conclude this Saturday, November 7th. Coordinated by Healthy Blair County Coalition, the goal this year was to reach 100,000,000 steps as a community. By the end of week four (the halfway point), 58,677 steps had been walked. "We're confident that by Saturday, we'll have reached our goal," reported Coleen Heim, Director of HBCC. Partnering with Healthy Blair



County Coalition on the STEPS Challenge are the Blair County Chamber, UPMC Altoona, Conemaugh Nason Medical Center, Tyrone Regional Health Network, Blair Regional YMCA and Stiffler McGraw.

## Congressman Joyce is Next Thursday's "Breakfast Club" Speaker

What will the results of Election Day mean for the Blair County business community? What will it mean for America? Those are a couple of the questions that Congressman John Joyce will tackle as the speaker at the Chamber's November 12th Breakfast Club, set for 7:45 a.m. at The Casino at Lakemont Park. "As strange as it sounds, the election results may still be inconclusive more than a week after Election Day," acknowledged Chamber President Joe Hurd. "We appreciate the Congressman's willingness to come in

and unravel everything." The cost to attend the Breakfast Club is \$20 for Chamber members and \$30 for non-members. A buffet breakfast is included. To register, call the Chamber at (814) 943-8151 or register online at [www.blairchamber.com](http://www.blairchamber.com). Sponsor of the November Breakfast Club is L.R. Webber Associates.



## COMMUNITY CHAMPIONS



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### We Need Your Help!

PAB is once again teaming up with Santa & local law enforcement to help families this Christmas! We're asking for monetary donations to help purchase toys, clothing, school items, food gift cards, etc. Our goal is to raise money to help as many families as we can! We're also accepting gift cards to local grocery stores, clothing stores, etc - **ANY DONATION HELPS!**

Santa & local law enforcement will personally deliver gifts to each family.



To Donate:  
Stop by PAB in Duncansville  
or mail your donation to:  
**Professionals Auto Body**  
Attn: Kids for Christmas  
1109 Plank Road  
Duncansville PA 16635

**\*\*Please make checks payable to: 'Kids for Christmas'**

Please include your name & address.  
Everyone who donates will receive a DVD & an itemized list of how the money was spent & what was bought.



## Don't Underestimate the Power of the Power Card!

If you're a member of the Chamber and your business has goods or services that can be discounted, you won't want to miss the opportunity to place an offer on the Chamber's POWER Card. With more than 40,000 cards in circulation, it's a great way to get your offer directly into the hands of potential customers and gain an extraordinary amount of exposure for your business. You decide what



you'd like to offer and the expiration date and simply submit it to Jessie Covert at [jcovert@blairchamber.com](mailto:jcovert@blairchamber.com).

## "Buy Here. Thrive Here." Yard Signs Still Available

The "Buy Here. Thrive Here." message continues to resonate throughout Blair County as more and more consumers are taking a look at effective ways to direct more of their spending dollars to local businesses. If you like the message and want to help keep it in front of people for an extended period of time, the Chamber is happy to provide a yard sign to you to place at your business (or even at your home). If you'd like to access a sign, simply



come to the Chamber Office, located in the Devorris Center for Business Development. There is no cost to obtain a sign.

## Lexington Clubhouse Seeking Advisory Board Members

Lexington Clubhouse in Altoona is rebuilding its Advisory Board and is looking for members to help move the organization forward. The Advisory Board meets the fourth Wednesday of each month from 10:00 to 11:30 a.m. Lexington Clubhouse is a psychiatric rehabilitation program within UPMC Western Behavioral Health of the Alleghenies. Interest volunteers should contact Cindy Harmon at (814) 940-6065.



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## Committee Meetings

### Workplace Wellness Committee

November 3, 3:00 p.m.  
Devorris Center

### Leadership Blair County Adult Committee

November 4, 3:45 p.m.  
Zoom

### Public Policy Committee

November 5, 8:00 a.m.  
Devorris Center

## Congratulations!

... to United Way of Blair County, which announced that it has hired Matt Uhler as its new Executive Director. Uhler is a Pennsylvania native who most recently worked as a non-profit director in Memphis, Tennessee.



## Saluting Our Renewals!

The Chamber would like to thank those members that have continued to invest with the organization by renewing their membership in the month of October.

### Celebrating 103 Years

First National Bank

### Celebrating 54 Years

First Commonwealth Bank

### Celebrating 40-45 Years

Appvion Operations, Inc.

Bill Wertz & Sons, Inc.

### Celebrating 33 Years

Value Drug Company

### Celebrating 20-29 Years

Allegheny Supply and Maintenance Co., Inc.

Altoona Area School District

Barton's Plumbing & Heating, Inc.

The Blairmont Club

CONTACT Altoona

Suzanne Egan, Inc.

Homewood Retirement Community

Ritchey's Dairy, Inc.

Sam's Club

The Summit Tennis & Athletic Club

UPMC Altoona Regional Health Services

### Celebrating 10-19 Years

Alleghenies United Cerebral Palsy

Blue Knob Auto Sales, Inc.

CPA Associates

CrossRoads Physical Therapy & Rehabilitation, Inc.

Fink Brothers Supply

Forney, White & Wagner Health Insurance Agency

Grier School

J & P Auto Mart

J. Kirk Kling, Law Offices

Lightner Electronics, Inc.

Rizzo & Wiegering Chiropractic

Veteran Community Initiatives, Inc.

### Celebrating 5-9 Years

Advanced Chiropractic

Association of Fundraising Professionals,

Allegheny Mountains Chapter

Bestway Pizza

City of Altoona

Coach4Retirees, Inc.

DQ Grill & Chill Logan Town Centre

DVJ Enterprises, Inc. dba Slinky Action Zone

Express Employment Professionals

Rodney Green

Mattern House, Inc.

Myers-Somers Funeral Home, Inc.

Operation Our Town, Inc.

George A. Schultz & Son, Inc.

(Schultz Company)

Stultz Real Estate - Chris Weidley

### Celebrating 1-4 Years

Amerway, Inc.

Central States Manufacturing, Inc.

Greenbean Coffee House

Harry's Construction Kitchen &

Bath Design Center

Inner Peace Counseling

Terri Johnson, CPA

K2 Logistics/RT&T Logistics

Maddie Cakes

State Representative Jim Gregory

The Sinclair Corp DBA Postal Express/

Cashland



## VIRTUAL INFORMATIONAL MEETING

# Bourbon, BRIDLES & Bluegrass

APRIL 23-30 2021

**\$3,295** per person / double occupancy

**Nov. 24 • 5 p.m.**

**Call the Chamber  
for meeting link  
814-943-8151**

**No obligation.  
No cost to attend.**

Presented by



BLAIR COUNTY CHAMBER OF COMMERCE



KETROW KURTZ TRAVEL AND GLOBUS