

## Take a Selfie, Win a Mega Basket During "Small Business Month"

The Blair County Chamber's celebration of Small Business Month will feature, among other things, a Mega Basket Giveaway that will highlight many of the county's small businesses. Four Mega Baskets will be given away during the month of November. Two have already been awarded. To become eligible to win one of the remaining baskets, simply take a selfie at any Chamber-member small business and send your selfie to Linda Stotler at [lstotler@blairchamber.com](mailto:lstotler@blairchamber.com). Selfies will be posted on the Chamber's Facebook page. All selfies submitted by noon each Friday will be eligible for that week's basket. "Take as many selfies as you want for the giveaway," Stotler pointed out. "Just make sure they are from different businesses." For more information on "Small Business Month," contact Linda Stotler at (814) 943-8151 or email her at [lstotler@blairchamber.com](mailto:lstotler@blairchamber.com).



## Human Trafficking is Topic of Next Non-Profit "Best Practices"

Human trafficking is not a problem that has avoided Blair County. How extensive is the problem and what measures are already in place to discourage it? Those questions will be part of a Best Practices presentation, sponsored by the Chamber's Committee of Non-Profit Businesses on Friday, December 4th at 8:15 a.m. at the Devorris Center for Business Development. The presenter will be Ashley Owens, J.D., Children's Advocacy Center Director for Family Services, Inc. The cost to attend is \$10/person for Chamber members and \$20 for non-members. A Zoom option at



those same prices is also available. To register, call the Chamber at (814) 943-8151 or register online at [www.blairchamber.com](http://www.blairchamber.com).

## Zoom Presentation Set for "Bourbon, Bridles & Bluegrass" Trip

If you missed the September Zoom meeting showcasing the Chamber's "Bourbon, Bridles & Bluegrass" trip, don't despair. Another presentation is coming up on November 24th at 5:00 p.m., also on Zoom. The April 23-30, 2021 trip begins with a flight to Louisville, Kentucky; includes visits to Lexington; Asheville, North Carolina and Chattanooga, Tennessee; and finishes-up in Nashville prior to flying home. That trip will be done with a partnership between the Chamber, Ketrow KURTZ Travel and Globus. To register visit the Chamber website.

## Foundation Board to Approve 2021 Budget

The Blair County Chamber Foundation Board will meet on Wednesday at 8:00 a.m. via Zoom. Among the agenda items will be the approval of the 2021 Budget as well as reviewing the Foundation's goals, also for the upcoming year. For more information on the Foundation, contact Cindy Cessna at (814) 943-8151 or email her at [ccessna@blairchamber.com](mailto:ccessna@blairchamber.com).



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For business resources go to  
[www.blairchamber.com](http://www.blairchamber.com)

# Chamber Chat to Focus on How Wellness Impacts Insurance

The next Chamber Chat program, set for November 20th at 8:30 a.m. via Zoom, will look at ways that wellness initiatives can save businesses money while also retaining employees. The guest speaker is Patrick Reilly, one of the founders of Empire3 Center for Health. There is no cost for people to participate in the Chamber Chat programs but registration is required to obtain the Zoom link and passcode. To register, visit the Chamber Website



at [www.blairchamber.com](http://www.blairchamber.com). Chamber Chat is a program created by the Workplace Wellness Committee.

# Chamber Board to Begin Discussion of Strategic Planning Outcomes

Now that the Strategic Planning session has concluded, the Blair County Chamber's Board of Directors will begin the process of implementing changes and developing new programs that meet future goals. The Chamber Board will hold its monthly meeting this Thursday at 7:30 a.m. and a significant part of the agenda will focus on initiating strategy. The meeting will also include approval of board members for 2021. Any Chamber member who would like to address the Board should contact Joe Hurd by Tuesday at noon at (814) 943-8151.



# Facebook Advertising is Topic of Next Digital Marketing Program

The sixth program in a series covering various aspects of Digital Marketing will be held via Zoom on Tuesday, November 24th at 2:00 p.m. The speaker will be Paula Lamb of LAMB Solutions Advertising Agency who will present, "Facebook Ads That Create Sales."

There is no cost to Chamber members to access this program. Non-members can participate for \$15. To register, go to the Chamber Website at [www.blairchamber.com](http://www.blairchamber.com). The Digital Marketing Series is a product of the Chamber's Digital Marketing Roundtable.

## BENefact

## Job Board!

One thing we most often hear from our members is that they are having a hard time filling open positions within their organizations. Did you know the Chamber has a Job Board? That's right, Chamber member businesses can post up to 3 job openings on the Chamber's Job Board on our website FREE of charge! The site is open to all job seekers.

**Marianna's FUNDRAISERS MFS2GO.COM**

**ITALIAN**

**TURKEY**

**HAM & SWISS**

**\$8 each**

**Hoagie Sale to Benefit Central PA Humane Society**

**Order Deadline: Tues Nov 17, 2020**  
**Order Pick Up: Fri Nov 20 - 10am-1pm**  
**Altoona Curve Parking Lot**  
**Menu & Details at [www.MFS2Go.com](http://www.MFS2Go.com)**

## COMMUNITY CHAMPION



## We Need Your Help!

PAB is once again teaming up with Santa & local law enforcement to help families this Christmas! We're asking for monetary donations to help purchase toys, clothing, school items, food gift cards, etc. Our goal is to raise money to help as many families as we can! We're also accepting gift cards to local grocery stores, clothing stores, etc - ANY DONATION HELPS!

Santa & local law enforcement will personally deliver gifts to each family.



**To Donate:**  
Stop by PAB in Duncansville or mail your donation to:  
**Professionals Auto Body**  
Attn: Kids for Christmas  
1109 Plank Road  
Duncansville PA 16635

**\*\*Please make checks payable to: 'Kids for Christmas'**

Please include your name & address.  
Everyone who donates will receive a DVD & an itemized list of how the money was spent & what was bought.



## Chamber Members Asked to Update Contact Information

As the Chamber begins the process of compiling information for the 2021 Membership Directory, it's extremely important that you let us know if your contact information is up-to-date. And what to do if it's not! You can review your membership information online at [www.blairchamber.com](http://www.blairchamber.com). Go to the Chamber Membership tab and then click on the Member Directory link to find your business listing. Members can make changes directly in the database on the website by going to the Chamber Membership tab and clicking



on the Members Only link to log into your membership account or by emailing your changes to Cindy Cessna at [ccessna@blairchamber.com](mailto:ccessna@blairchamber.com).

## Posted a Power Card Offer Yet?

If you're a member of the Chamber and your business has goods or services that can be discounted, you won't want to miss the opportunity to place an offer on the Chamber's POWER Card. With more than 40,000 cards in circulation, it's a great way to get your

offer directly into the hands of potential customers and gain an extraordinary amount of exposure for your business. You decide what you'd like to offer and the expiration date and simply submit it to Jessie Covert at [jcovert@blairchamber.com](mailto:jcovert@blairchamber.com).

## Ribbon Cutting



## Double Tap Range & Training Center

The Chamber held a ribbon-cutting ceremony for Double Tap Range & Training Center located at 704 8th Ave., Altoona. Double Tap features an indoor gun and archery range and firearm sales including trade or purchase. Owned and operated by current and former law enforcement, Double Tap offers training classes, private lessons, and membership programs to fit any type of shooter. Pictured at the ribbon, from left, Joe Hurd, President/CEO, Blair County Chamber of Commerce; Mayor Matt Pacifico, City of Altoona; Jerry Harten, sales associate; Jolene Moyer; Jada; Jessie Moyer, owner; John Mowery, owner; Dara Mowery; Kasey Powell, sales manager; Anna Zernick, sales/marketing; Allen Smith, sales associate; Senator Judy Ward.

## Senator Ward to Address Executive Roundtable

State Senator Judy Ward will be the speaker at the next meeting of the Chamber's Executive Roundtable, set for Wednesday at 7:30 a.m. at The Blairmont Club. The Senator will provide an update on the statewide issues that created controversy during the recent election. For more information on the Executive Roundtable, contact Joe Hurd at [jhurd@blairchamber.com](mailto:jhurd@blairchamber.com).

## Congratulations!

... to Marty Kooman of Kooman & Associates who was recently named a member of the 2020 Chairman's Council. This marks the 12th year that Kooman has qualified for this important recognition which distinguishes the top advisors at Raymond James Financial Services.

## Committee Meetings

**BASICS Steering Committee**  
November 16, 8:00 a.m.  
Zoom

**YEA! Committee**  
November 16, 10:00 a.m.  
Zoom

**Transportation Committee**  
November 17, 8:15 a.m.  
TrolleyWorks

**Chamber Foundation**  
November 18, 8:00 a.m.  
Zoom

**LBC Youth Committee**  
November 18, 3:30 a.m.  
Zoom

**Chamber Board of Directors**  
November 19, 7:30 a.m.  
Devorris Center & Zoom