

Just Because the Doors Are Locked...

Governor Wolf says that businesses like the Chamber should not be open to the public. So to protect our staff and our visitors (and to stay out of trouble!), we locked our office doors until it's safe to open them. How does that affect our availability to our members? It doesn't. We're still just a phone call, an email or a text away. If you need us, simply refer to the Chamber website at www.blairchamber.com and you'll find the contact information for everyone on the staff. We're here to help you through the tough times!



Final Mega Basket Winner is Kristin Seiler!

Last Monday, the final day of "Small Business Month," the Chamber pulled the winner of the final Mega Basket that commemorates this important recognition of the more than 800 small businesses that are part of the Chamber membership. We want to thank all the people who donated items to fill the four Mega Baskets and thanks also to the businesses and individuals that submitted selfies from our local small businesses.



Membership Committee Looking for Volunteers

The Chamber places a high priority on membership recruitment and retention. For that reason, a new Membership Committee has been created and interested Chamber members are invited to participate. The goal of the committee will be to put measures in place that identify and contact prospective members and also assist delinquent members in regaining active status. The committee will meet



once each month, either remotely or in-person. To join, contact Joe Hurd at jhurd@blairchamber.com.



Facebook Advertising is Topic of Next Digital Marketing Program

A program that had been postponed from November will take place this Thursday at 10:00 a.m. on Zoom. "Facebook Ads That Create Sales" will be presented as part of a series put together by the Chamber's Digital Marketing Roundtable. There is no cost to Chamber Members to access this program and non-members can participate for \$15. To register, visit the Chamber Website at www.blairchamber.com.

Committee Meetings

All meetings will be held by Zoom

YEA! Committee
December 7, 10:00 a.m.

WE-LEaD Committee
December 7, 1:30 p.m.

Sustainable Blair County
December 8, 1:30 p.m.

Attractions/Hotel Roundtable
December 9, 8:15 a.m.

Ribbon Cutting



Executive Barberz 2 Hair Salon

The Chamber held a ribbon-cutting ceremony for the grand-opening of Executive Barberz 2 Hair Salon located in the upper level of the Logan Valley Mall. The full-service, multi-cultural barbershop and salon offers cuts, colors and styles for men, women and children. For more information go to www.executivebarberzsalon.com. Pictured at the ribbon, from left: Sherri Stayer, Chamber Ambassador; Joe Hurd, President/CEO, Blair County Chamber of Commerce; Amanda Sullivan, owner; Reggie Gadsden, owner; Jayden Ulrich, stylist; Nancy McClelland, Chamber Ambassador.

Ribbon Cutting



Miller Home Furniture & Mattress

The Chamber held a ribbon-cutting ceremony for the new Miller Home Furniture & Mattress located at 3010 Pleasant Valley Blvd., Altoona. Miller Home features an extensive line of furniture and mattresses and can help you with home design and decorating. For more information, go to www.millerhome.com. Pictured at the ribbon, from left: J. T. Black, Chamber Ambassador; Amanda Walker, the office of Senator Judy Ward; Jeff Long, Jeff S. Long Construction; Vikki Long; Pam Miller, Owner; Natalie Kellner, Store Manager; David Dumm, General Manager; Joe Hurd, President/CEO, Blair County Chamber of Commerce; Eva Egler, Chamber Ambassador.

Chamber Chat to Explore "Light at the End of the Tunnel"



The Chamber Chat Wellness Zoom, which had been focused attention on workplace wellness issues for the past three months, will conclude its series on December 18th with a presentation that focuses on staying positive as stress agents continue to make life difficult – both in the workplace and at home. Dr. Debra Haldeman, a clinical psychologist with Blair Medical Associates will present, "The Light at the End of the Tunnel." The half-hour program will begin at 8:30 a.m. There is no cost to attend. To register and receive the Zoom link, visit the Chamber Website at www.blair-chamber.com.

Congratulations!

... to the winners in the Active Living Steps Challenge, co-sponsored by the Healthy Blair County Coalition and the Chamber's Workplace Wellness Committee. The individual winner was Peggy Campbell who walked 1,084,808 steps. In the team competition:

Small Team:

Sole Mates – 4,439,581 steps

Medium Team:

Stiffler McGraw – 8,104,132 steps

Large Team:

Stuckey Automotive – 25,595,821 steps

Posted a Power Card Offer Yet?

If you're a member of the Chamber and your business has goods or services that can be discounted, you won't want to miss the opportunity to place an offer on the Chamber's POWER Card. With more than 40,000 cards in circulation, it's a great way to get your

offer directly into the hands of potential customers and gain an extraordinary amount of exposure for your business. You decide what you'd like to offer and the expiration date and simply submit it to Jessie Covert at jcovert@blairchamber.com.



Saluting Our Renewals!

The Chamber would like to thank those members that have continued to invest with the organization by renewing their membership in the month of November.

Celebrating 42-44 Years

Charles Caracciolo Steel & Metal Yard, Inc.
McLaughlin Oil & Propane Co.

Celebrating 30-39 Years

Beard Legal Group
Blair Insurance Services, Inc.
Evey Black Attorneys LLC
Jethro's, LLC
Lawruk Builders, Inc.
Splish Splash Car Wash

Celebrating 20-29 Years

Allegheny Lutheran Social Ministries
Altoona Pipe & Steel Supply Company
American Red Cross Blood Services
Angelo Pacifico & Sons, Inc.
Antique Depot
Blair County Department of Social Services
Center for Independent Living of South Central PA
Claysburg-Kimmel School District
Independent Catholic Foundation
P. Joseph Lehman, Inc., Consulting Engineers
S.J. McCloskey Builders, Inc.
PC Works Plus, Inc.
Spherion
Spring Cove School District
West Central Equipment, LLC

Celebrating 10-19 Years

Big Brothers Big Sisters of Blair County
Blair County Drug and Alcohol Program, Inc.
Blair Dance Academy
Central PA Community Foundation
City Beverage of Altoona, Inc.

CLI Transport, LP
Curry Supply Co.
Dorman's Jewelry
Home Helpers
Johnny's U Pull It
McQuaide Blasko, Inc.
Drs. Reed & Sahlaney, Orthodontics
Retirement Plan Solutions
Shear Perfections
Shields Awards, Apparel,
Ad Specialties & Sports Shop, LLC
UPMC Altoona Foundation

Celebrating 5-9 Years

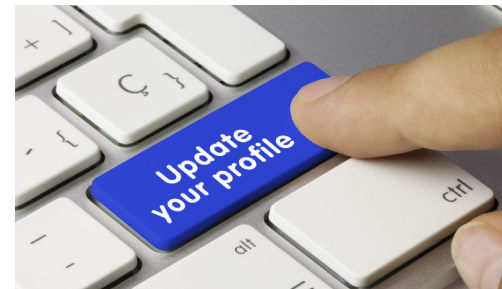
CNB Bank
Fanelli Willett Law Offices
Glow Salon & Spa
Haberstroh, Sullivan & George, LLP
Overflow Church
PS Solutions
Rails To Trails of Central Pennsylvania, Inc.
Reinhardt Family Practice
U.S. Hotel Tavern
United Datacom Networks, Inc.

Celebrating 1-4 Years

Altoona Renaissance Team, Inc.
ARROW Land Solutions, LLC
Gloria Gates Memorial Foundation
Herbology
Lightning Bug Gift Co.
MarCia's Chocolates
Northern Storage & Supply LLC
Premier Cleaning & Restoration Inc.
Rutter's Convenience Store
Stuckey Automotive -
Stuckey Buick GMC, Inc.
Verilla Real Estate

Chamber Members Asked to Update Contact Information

As the Chamber begins the process of compiling information for the 2021 Membership Directory, it's extremely important that you let us know if your contact information is up-to-date. And what to do if it's not! You can review your membership information online at www.blairchamber.com. Go to the Chamber Membership tab and then click on the Member Directory link to find your business listing. Members can make changes directly in the database on the website by going to the Chamber Membership tab and clicking on the Members Only link to log into your membership account or by emailing your changes to Cindy Cessna at ccessna@blairchamber.com.



BENefact

Visibility!

At a time when in-person networking is on hold, your Chamber is working diligently to provide virtual opportunities to keep you connected. We understand the importance of providing opportunities that ensure you and your business remain in the forefront. Stay connected through virtual Chamber meetings and events, "Members in Motion", social media and NETWorks Digital News. For information on how to best utilize these opportunities and more, contact Jessie at jcovert@blairchamber.com.