

Best Wishes for a Happy and Safe Holiday Season!

On behalf of the Board of Directors and staff of the Chamber, we wish all of our Chamber members a safe and peaceful holiday season. It's an incredible understatement to say that 2020 hasn't been the easiest year to navigate or even to survive. We appreciate not only the cooperation we received from our members during 2020 but the willingness of our businesses to continue to support our efforts through ongoing membership investment. Our inability to hold programs and events made that investment essential in allowing us to stay the course in helping the business community through a difficult time. Sincere thanks for stepping-up!



Chamber Inviting Restaurant Members to Submit Menus

Beginning in January and continuing through the end of March, Chamber-member restaurants and taverns who offer either take-out and/or drive-thru service can submit their menu to the Chamber and that menu will be published as part of the Networks Digital News. There is no cost to have your menu published. Menus will be published January 11, 18 and 25; February 8, 15 and 22; and March 8, 15, 22 and 29. All menus should be sent in a jpeg or a pdf to Linda Stotler at



lstotler@blairchamber.com. Network Digital News reaches nearly 5,000 Chamber members each Monday.

No Networks Digital News Next Monday

Twice each year, Network Digital News is not published. Next Monday is one of those times. The next publication date for Networks Digital News will be January 4, 2021.



Resign Yourself to a Fabulous 2021!

No looking back. As the Chamber prepares for 2021, we do so with a great sense of optimism. We'll be rolling-out a new strategic plan that will address some of the priorities associated with helping the business community to get back on its collective feet. We're in the process of scheduling many of the programs and events that fell by the Covid-19 wayside and even adding a few new events and a few new wrinkles. From talking to members and reviewing survey information, we see great optimism for the New Year. As you look at your own plans for 2021, let us know when and where we can make a difference. And get ready to party!



**Be sure to follow us
on Facebook at
The Blair County Chamber**



Final Digital Marketing Zoom Set for Tuesday at 2:00

The last segment in a series of programs dealing with Digital Marketing topics will be held tomorrow, December 22nd at 2:00 p.m. via Zoom. The topic will be "Selecting the Right Social Media Strategy For Your Business." Presenter will be Kyle Dammann of 10 Seven Marketing. To register, visit the Chamber Website at www.blairchamber.com. There is no cost for Chamber members.



Hiring for 2021? Use the Chamber Job Board!

As many Blair County businesses begin to gear-up for 2021 in terms of hiring, the Chamber's Job Board is beginning to see an uptick in employment opportunities. Some of the businesses posting positions have already used the Job Board in the past and have had success. The Job Board is available only to Chamber members and there is no cost to post up to three positions. If you have something to post, send it to Gwen Querry at gquerry@blairchamber.com.

Home Garden & Healthy Living Showcase Cancelled for 2021

The uncertainty surrounding Blair County Chamber events due to Covid-19 has claimed another victim. The 2021 Blair County Home Garden & Healthy Living Showcase, co-sponsored by the Chamber and Blair-Bedford Builders Association, will take a year off and return in 2022. "The Chamber Board and the Builders Board unanimously agreed that the show's long history of success makes it too much of a gamble to hold a sub-standard event," acknowledged Cham-



ber Board Chair Darin Tornatore. "In the meantime, we'll be looking at ways to offer webinars on topics that are consistent with the show so that people can stay informed on the latest trends." For more information, contact Stacy Hoover at shoover@blairchamber.com.

Chamber Annual Meeting Moved to February 26th

The Chamber's Annual Meeting & Awards Presentation, originally scheduled for January 29th, has been moved to February 26th. The location and the format are still under consideration. "We have a number of options that are under consideration," explained Chamber President Joe Hurd. "This event is traditionally one of the most anticipated, due to the creative way that we present the awards. We will use even more of our creativity to make this event extra-special." Stay tuned for details!



Chamber Board Approves Three New Members

At last Thursday's Board of Directors meeting, the following new members were approved: Babb Insurance of Pittsburgh, Executive Barberz 2 Hair Salon of Altoona, and Howard Hannah Bardell Realty of Altoona. Congratulations to these new members.

Membership Committee Looking for Volunteers

The Chamber places a high priority on membership recruitment and retention. For that reason, a new Membership Committee has been created and interested Chamber members are invited to participate. The goal of the committee will be to put measures in place that identify and contact prospective members and also assist delinquent members in regaining active status. The committee will meet once each month, either remotely or in-person. To join, contact Joe Hurd at jhurd@blairchamber.com.



Chamber Members Asked to Update Contact Information

As the Chamber begins the process of compiling information for the 2021 Membership Directory, it's extremely important that you let us know if your contact information is up-to-date. And what to do if it's not! You can review your membership information online at www.blairchamber.com. Go to the Chamber Membership tab and then click on the Member Directory link to find your business listing. Members can make changes directly in the database on the website by going to the Chamber Membership tab and clicking on the Members Only link to log into



your membership account or by emailing your changes to Cindy Cessna at ccessna@blairchamber.com.

Posted a Power Card Offer Yet?

If you're a member of the Chamber and your business has goods or services that can be discounted, you won't want to miss the opportunity to place an offer on the Chamber's POWER Card. With more than 40,000 cards in circulation, it's a great way to get your offer directly into the hands of potential customers and gain an extraordinary amount of exposure for your business. You decide what you'd like to offer and the expira-



tion date and simply submit it to Jessie Covert at jcovert@blairchamber.com.

BENefact

Visibility!

At a time when in-person networking is on hold, your Chamber is working diligently to provide virtual opportunities to keep you connected. We understand the importance of providing opportunities that ensure you and your business remain in the forefront. Stay connected through virtual Chamber meetings and events, "Members in Motion", social media and NETWorks Digital News. For information on how to best utilize these opportunities and more, contact Jessie at jcovert@blairchamber.com.



Your voice needs heard!
Professional listeners for over 20 years

ChamberChoice See how ChamberChoice can be the *people, the power, the plan* for you!
Call at 1-800-377-3539

BUY THRIVE HERE
Support Your Local Economy

Now more than ever.
It's time to bring our dollars home.

