

Support Our Member Restaurants!

The struggle continues for our member restaurants and taverns as they look for ways to offset the impact of being unable to serve customers on-site. In last week's Business Insight, we published a list of restaurants that are doing take-out, delivery or drive-thru. That list, which includes their phone numbers, is also available on the homepage of the Chamber Website at www.blairchamber.com. Please consider ordering from them or buying their gift cards! Beginning next Monday, we will be publishing menus from any of the restaurants that send them our way. (See below)



Chamber Inviting Restaurant Members to Submit Menus

Beginning in January and continuing through the end of March, Chamber-member restaurants and taverns who offer either take-out and/or drive-thru service can submit their menu to the Chamber and that menu will be published as part of the Networks Digital News. There is no cost to have your menu published. Menus will be published January 11, 18 and 25; February 8, 15 and 22; and March 8, 15, 22 and 29. All menus should be sent in a jpeg or a pdf to Linda Stotler at



lstotler@blairchamber.com. Network Digital News reaches nearly 5,000 Chamber members each Monday.



Don't Forget to Support Everyone Else Too!

With much of our focus pointed in the direction of restaurants and taverns, we don't want people to forget that there are many other industry sectors that have been affected by Covid-19 which also need our support. We simply ask that when you look to purchase products and services, that you take a quick glance at the Chamber Membership Directory or reference the member database, located on the Chamber Website at www.blairchamber.com. The Buy Here. Thrive Here. message has never resounded more emphatically or with greater purpose.

Committee Meetings

All meetings will be held by Zoom

Workplace Wellness Committee
January 5th, 3:00 p.m.

Public Policy Committee
January 7th, 8:00 a.m.



See how ChamberChoice
can be the people, the
power, the plan for you!
Call at 1-800-377-3539



Be sure to follow us
on Facebook at
The Blair County Chamber

January "Breakfast Club" to Feature County Commissioners

The first Chamber "Breakfast Club" of 2021 will be a Zoom event featuring the Blair County Commissioners. The date is January 14th beginning at 8:00 a.m. Following the introduction of new members and recognition of members marking anniversaries of joining, the Commissioners will answer questions provided by the Chamber's Public Policy Committee. The cost of attending the Breakfast Club will be \$10 for Chamber members and \$20 for non-members (since there is no actual



breakfast). Register online at www.blairchamber.com to receive the Zoom link and passcode. Corporate sponsor of the Breakfast Club is Keller Engineers.

Chamber Members Asked to Update Contact Information

As the Chamber begins the process of compiling information for the 2021 Membership Directory, it's extremely important that you let us know if your contact information is up-to-date. And what to do if it's not! You can review your membership information online at www.blairchamber.com. Go to the Chamber Membership tab and then click on the Member Directory link to find your business listing. Members can make changes directly in the database on the website by going to the



Chamber Membership tab and clicking on the Members Only link to log into your membership account or by emailing your changes to Cindy Cessna at ccessna@blairchamber.com. The deadline to make changes to your information is January 15th.

Posted a Power Card Offer Yet?

If you're a member of the Chamber and your business has goods or services that can be discounted, you won't want to miss the opportunity to place an offer on the Chamber's POWER Card. With more than 40,000 cards in circulation, it's a great way to get your offer directly into the hands of potential customers and gain an extraordinary amount of exposure for your business. You decide what you'd like to offer and the



expiration date and simply submit it to Jessie Covert at jcovert@blairchamber.com.

For business resources
and news go to
www.blairchamber.com



Hiring in 2021? Let the Chamber's Job Board Give You a Hand

As many Blair County businesses begin to gear-up for 2021 in terms of hiring, the Chamber's Job Board is beginning to see an uptick in employment opportunities. Some of the businesses posting positions have already used the Job Board in the past and have had success. The Job Board is available only to Chamber members and there is no cost to post up to three positions. If you have something to post, send it to Gwen Querry at gquerry@blairchamber.com.

COMMUNITY CHAMPION



*Our businesses caring
about area businesses*

PAB Family Of Services



ProfessionalsAutoBody.com



Saluting Our Renewals!

The Chamber would like to thank those members that have continued to invest with the organization by renewing their membership in the month of December.

Celebrating 94 Years

Mauk & Yates Funeral Home, Inc.

Celebrating 81 Years

Penn State Altoona

Celebrating 60-66 Years

Clyde E. Yon & Associates, Inc.

Leonard S. Fiore, Inc.

Warren A. Gingrich Agency, Inc.

Celebrating 50-51 Years

New Enterprise Stone & Lime Co., Inc.

Sheetz, Inc.

Stuckey Automotive -

Stuckey Ford & Stuckey Subaru

Celebrating 40-49 Years

Alpha Assembly Solutions, Inc.

Blair Companies -

Signs, Fixtures, Real Estate

Lumax Industries, Inc.

Martin Oil Company

Newborn Enterprises, Inc.

Saleme Insurance Services, Inc.

Stifel

Richard C. Sutter & Associates, Inc.

Celebrating 30-39 Years

Dembert & Hoyne, CPA

Dick's Homecare, Inc.

Gwin, Dobson & Foreman, Inc.

Professionals Auto Body Shop

Saint Francis University - Small
Business Development Center

St. Leonard's Home, Inc.

Swan's Trophies Plus

UPMC Home Healthcare of
Central Pennsylvania

Celebrating 20-29 Years

Allegheny Trucks, Inc.

Altoona Housing Authority

Altoona-Blair County Development Corp.

American Red Cross Blood Services

C. G. Angle, Inc.

CBIZ Insurance Services, Inc.

Curry Fluid Power

DelGrosso Foods, Inc.

First Church of Christ

Gardners Candies, Inc.

Giant Food Stores, LLC

Imler's Poultry

Juniata Valley Council,

Boy Scouts of America

Keller Engineers, Inc.

Mill Hill Farm Supply, Inc.

RE/MAX Results Realty Group

Stultz Real Estate

Tyrone Area School District

Celebrating 10-19 Years

Baechle Architects

Blair Roofing, Inc.

Gearhart's Meats & Country Store

Glass Mender Mirror & Plate Div., Inc.

Lytle Drug Testing Services, Inc.

The New Specialty Lift Truck, Inc.

Nittany Professional Cleaning, Inc.

Station Medical Center

Tom & Joe's Restaurant

Celebrating 5-9 Years

Adler's Landscape Nursery, Inc.

Altoona Chapter of AMBUCS

Bob Perks Cancer Assistance Fund

Cook's Painting & Renovation Inc.

DBD Staffing

Jack & George's

Lang Real Estate and Tax Service

Perry Wellington Realty, LLC -

Adam Conrad

Peterson Accounting Group, P.C.

Thrivent Financial (Hollidaysburg)

Thrivent Financial (Tyrone)

Traficante Family Chiropractic

Celebrating 1-4 Years

Aerotek

Appliance Station, LLC

Central PA Digital Learning Foundation

Cornerstone of Claysburg

Debbie Eckenrode, Farmers Insurance

Five Star Mitsubishi Altoona

Five Star Powersports

Ketrow KURTZ Travel

Praxair

Simply Power Yoga

Wellness Essentials, LLC



Our Town Times

2021 ANNUAL REPORT



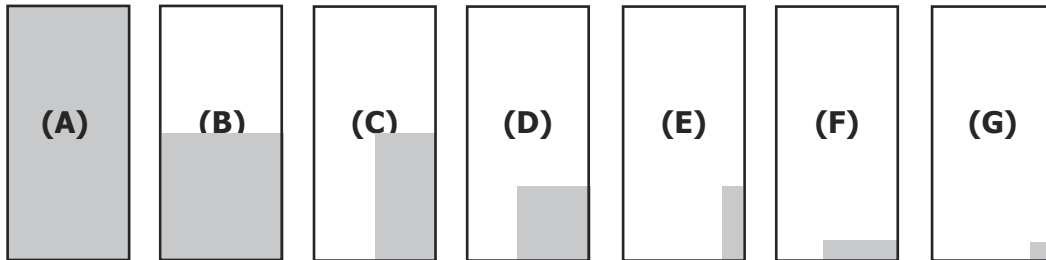
Distributed at the Annual Blair County Chamber Operation Our Town Breakfast and throughout the year to local businesses and community organizations!

SHOW YOUR SUPPORT AND COMMUNITY PRIDE!

The 2021 report will provide an update to the readers from this past calendar year. We will hear from law enforcement, treatment providers, healthcare professionals, business leaders and others from our community about how the COVID-19 pandemic has affected and amplified the drug problem in youth and adults.

Get the inside scoop from Operation Our Town Roundtables on their projects and efforts to help keep our community safe!

Please help us...



Ad sizes	Width	Height	Cost
(A) Full Page	10"	21.33"	\$900
(B) Half Page	10"	10.66"	\$650
(C) 1/4 Page Vertical	5"	10.66"	\$450
(D) 1/3 Page Square	6.633"	6.633"	\$400
(E) 1/6 Page Vertical	1.833"	6.633"	\$200
(F) 1/6 Page Horizontal	6.633"	1.833"	\$200
(G) Block ad	2"	1.667"	\$50

All images or 4 color ads must be submitted as final, high-resolution (300 DPI) CMYK files, preferably in PDF format. High-resolution JPEGs are also acceptable. Please convert all text to outlines. Please do not submit ads generated in word processing applications such as Microsoft Word. Ad design can be provided for a nominal fee of \$115 per ad. Space is limited. All ads are admitted to the publication on a first-come-first-serve basis.

All ads and pre-payment MUST be received by February 1, 2021.

Published by
DiAndrea Media

For advertising information, please contact

Angelyn Skipper at (814) 944-5678 or email: Angelyn@DiAndreaMedia.com • 2431 6th Avenue • Altoona, PA 16602

Please Check One:

- ☐ (A) Full Page (\$900)
- ☐ (B) Half Page (\$650)
- ☐ (C) 1/4 Page Vertical (\$450)
- ☐ (D) 1/3 Page Square (\$400)
- ☐ (E) 1/6 Page Vertical (\$200)
- ☐ (F) 1/6 Page Horizontal (\$200)
- ☐ (G) Block ad (\$50)

Please print and return this portion with your payment (checks only—do not send cash).
Checks to be made out to Operation Our Town and mailed to DiAndrea Media, Inc.
2431 6th Avenue • Altoona, PA 16602

Name: _____ Company: _____

Address: _____

Phone: _____ Email: _____

Will you be submitting final artwork? ☐ Yes ☐ No

Use the same artwork from last year? (no charge) Yes ☐ No ☐