

## Highmark/Chamber Golf Classic Sold Out!

The Highmark/Chamber Golf Classic for 2021 is sold out. The Classic will be held on Thursday, May 13 at Iron Masters Country Club with a lunch/registration at 11:00 and tee off at Noon. Anyone interested in volunteering to help-out that day should contact Stacy Hoover at (814) 943-8151 or email her at [shoover@blairchamber.com](mailto:shoover@blairchamber.com).

## WE-LEaD Committee to Host Virtual Workshop Tomorrow

The Chamber's WE-LEaD Committee will be hosting a virtual workshop tomorrow April 20th from Noon - 1:00 p.m. via Zoom. The topic of the workshop is Hot Buttons - How Unspoken Values Impact Our Relationships. The presenter is Karen Weiss from Dream Big Coaching. Cost to attend is \$10 for Chamber Members and \$15 for Non-Members. [Click here](#) to register. Sponsor of the workshop is Serviam



Construction. WE-LEaD is an acronym for Women Encouraging: Leadership, Education and Development.

## Chamber Foundation Board to Discuss BASICS

The Board of Directors of the Blair County Chamber Foundation will meet on Wednesday at the Devorris Center beginning at 8:00 a.m. Among the agenda items will be an informational exchange of ideas between Board members and Neil Hollander and Chris Farrell, co-chairs of the BASICS Steering Committee. The Foundation funds the BASICS program. "We're looking forward to hearing about the great things that BASICS is doing," remarked



Foundation Board President James Gerraughty. For more information on the Blair County Chamber Foundation, contact Cindy Cessna at (814) 943-8151. BASICS is an acronym for Businesses And Schools Investing in Cooperative Solutions.

## Safety Committee to Hold Virtual Workshop

The Chamber's Safety Committee will be hosting a virtual workshop on April 23 from 8:30 - 9:30 a.m. The title of the presentation is "One year of COVID - What have we learned and where do we stand" will be presented by Dr. Andrea Knab, MD, MS of Geisinger Health System - Mount Nittany Medical Center. Cost to attend is \$10 for Chamber Members and \$20 for Non-Members. [Click here](#) to register or call the Chamber at (814) 943-8151. Sponsor of the workshop is Manpower.

## Welcome!

## Eight New Members Approved by the Chamber Board

The Blair County Chamber's Board of Directors approved eight new members at its April 15th meeting. The new members are: Appalachian Running Company of Altoona, Integrity Construction and Windows of Altoona, Michael Kasun State Farm Agency of Altoona, LaJo's Italian Sausage of Altoona, Reverend Evelyn Madison of Altoona, Simply Clean Carpet & Upholstery Services of Hollidaysburg, Spring House Grille of Roaring Spring and Veterans Leadership Program of Pittsburgh.

# Convention Center to Host First "Business After Hours" in 2021

With the anticipated relaxation of the Covid-19 rules regarding gatherings, the Blair County Chamber is resuming networking programs. Business After Hours heads that list. The first After Hours in 2021 will be on May 20th from 5:00 to 7:00 p.m. at the Blair County Convention Center. More are sure to follow. "We're in the process of contacting businesses that had signed-up to host in 2021 to make sure that they are still onboard," explained Stacy Hoover, the Chamber VP who oversees Business After Hours. "We will also contact businesses that were scheduled to host in 2020 but had



their event cancelled to determine if they wanted to be considered for vacancies in the future. And we'll be recruiting new sign-ups." Any Chamber Member interested in hosting a Business After Hours should contact Stacy at (814) 943-8151 or email her at [shoover@blairchamber.com](mailto:shoover@blairchamber.com).

## Congratulations!

... to Spherion Staffing Ruggery Group which was the recipient of the Silver Circle Award during Spherion's annual national meeting, held virtually during March. The Ruggery's own thirteen Spherion offices across the state.

... to Sheetz, Inc., which has been named one of the 2021 Fortune 100 Best Companies to Work For. That list, now in its 24th year, recognizes companies that have exceptional workplace cultures. Sheetz was ranked 83rd on this year's list.

... to Microtel Inn & Suites by Wyndham Altoona for its 2020 Best of Microtel award and the Wingate by Wyndham Downtown/Medical Center Altoona for its 2020 Best of Wingate award. These Hospitality Asset Management Company properties are among an elite group that has been evaluated on specific criteria including an unwavering commitment to the Wyndham Rewards® loyalty program and its members.

## Ribbon Cutting



## Jersey Shore State Bank

The Blair County Chamber of Commerce held a ribbon cutting ceremony for the new branch where JSSB President, Karen Young, Regional President, Krista Gephart, and JSSB board members were all in attendance. The Altoona location, 503 East Plank Road, opened their doors in November and have been warmly welcomed to the neighborhood. JSSB was thrilled to formally welcome members of the community from the Blair County Chamber and elected officials.



## Superman Berrow Named Vice-Chair

Superman Berrow of B4 Club Therapy has been named as the new Vice-Chair of the Chamber's Workplace Wellness Committee. He replaces Courtney Seidel. Berrow was approved by the Chamber Board on April 15th.

## Committee Meetings

YEA! Committee  
April 19, 3:00 p.m.  
Zoom

Golf Committee  
April 20, 3:00 p.m.  
Zoom

Chamber Foundation  
April 21, 8:00 a.m.  
Devorris Center



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# LBC Class Raising Money to Benefit Covid-19 Response Fund

The Chamber's Leadership Blair County Adult Class held an Easter fundraiser with Bedford Candies. Class member Aaron Lantzy said, "The money raised from this fundraiser, which was just over \$1300, will be used as the seed money to cover the costs of our upcoming Day at the Races Around the Bases fundraiser to be held May 22 at the Altoona Curve." The event will begin at 2 pm and will in-

clude an afternoon of betting on virtual horse racing, an all you can eat buffet, live auctions, raffles, 50/50's and other games of chance. The 2021 LBC Class is raising money for the Blair County COVID-19 Response Fund managed by The United Way of Blair County. To reserve tickets or for more information, please contact McQuaide Blasko Attorneys at Law by calling (814) 283-2000.

## Welcome New Members...

The Chamber welcomed its newest members at Breakfast Club held April 8.



Seated, left to right: Paul Wyrwas, Dave Kerschner, **KU RESOURCES, INC.**; Kenneth Locher, Dustin Greene, **LOCHER CANDLES**; Amanda Benton, **VICKI'S FLORIST**; standing: James Dodge, Madison Baldwin, Ashley Sorge, Aden Sorge, **SORGE FUNERAL HOME & CREMATORY**.



Seated, left to right: JoAnn Seltzer, **CenClear**; Kelly Matelijan-Hildebrand, Kimberly Bennett, **JOURNEY CENTER LLC**; Amanda Sullivan, Reggie Gadsden, **EXECUTIVE BARBERZ 2 HAIR SALON**; standing: Ryan Case, **BOUTIQUE AIR**; Billie J. Friday, **FARMERS INSURANCE – BILLIE J. FRIDAY AGENCY**; Sheetal Patel, **RODEWAY INN**; Capt. Larry Fulmer, **THE ALTOONA SALVATION ARMY WORSHIP CENTER**; Superman Berrow, **B4 CLUB THERAPY**; David Dumm, **MILLER HOME FURNITURE & MATTRESS**.



## Applications Being Accepted for Leadership Programs

As the Leadership Blair County programs continue toward graduation for both the Youth and the Adult classes of 2021, the application process is officially underway for 2022. High school freshmen can secure an LBC Youth application from their guidance counselor, access one on the Chamber Website at [www.blairchamber.com](http://www.blairchamber.com) or call the Chamber Office at (814) 943-8151. The deadline to apply is April 21st. Leadership Adult candidates can also go to the [Chamber Website](http://www.blairchamber.com) to find applications. The LBC Adult deadline is June 30th.

## BENEFact

### Community Involvement

The Chamber has a finger on the pulse of what's important in the business community. As a Chamber member, you are provided the opportunity to have your voice heard through participation in one of the various Chamber committees covering a wide variety of up-to-the-minute issues pertinent to today's business community.

[Click here](#) for a complete list of Chamber Committees and find out how you can make a difference in your business community today!

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**The Blair County**  
**Chamber of Commerce**