

## Completed the Job Vacancy Survey Yet?

The workforce challenges that our region faces have resulted in the creation of a survey by the Chamber to ascertain how many employees are currently needed for businesses to function effectively. The Job Vacancy Survey can be accessed from the Chamber Website at [www.blairchamber.com](http://www.blairchamber.com). It's extremely important that all businesses and organizations, both Chamber members and non-members, complete the survey. It takes only a few minutes to complete and the data that it yields will help us determine a workable strategy.



## WE-LEaD to Hold Networking Event

The Chamber's WE-LEaD Committee will be holding a networking event tonight from 5:00 – 7:00 p.m. on the patio at Park Hills Golf Club. The cost is \$25 for Chamber members and \$35 for non-members. The cost includes two beverage tickets and hors d'oeuvres. To register, call the Chamber at (814) 943-8151 by noon today. Corporate sponsor of the event is Bella Lucia.



## Chamber Endorses House Bill 406 to Help Employers

The Blair County Chamber joined chambers of commerce from throughout Pennsylvania in support of House Bill 406, reinstating work search requirements for Unemployment Compensation recipients. Support for this legislation demonstrates the broad recognition that state policy should encourage unemployed Pennsylvanians back into employment and provide them resources to connect with hiring employers.



## Welcome!

### Chamber Board of Directors Approves Eight New Members

The Board of Directors of the Blair County Chamber approved the following new members at last Thursday's meeting: The Country Cabin, LLC of Tyrone; Defiant Distillery of East Freedom; Frick/Ketrow Insurance Agency of Indiana; Pennsylvania Parks Fund of Indiana; ReKlaimed Vines Winery of East Freedom; Spring Dam Brewing Company of Roaring Spring; Square One Community, Inc. of Dubois; and SWC Realty of Altoona.

### Committee of Non-Profits to Hold Legislative Breakfast

The Chamber's Committee of Non-Profit Businesses will hold a breakfast meeting with State Legislators on Friday, June 4th from 8:00 to 9:30 a.m. at The Casino at Lakemont Park. State Senator Judy Ward and State Representatives Jim Gregory and Lou Schmitt will attend and answer questions from attendees, specific to issues impact the non-profit community. The cost to attend is \$20 for Chamber members and \$25 for non-members. Breakfast is included. To register, contact the Chamber at (814) 943-8151 or [register online](#).

## Consider a Contribution to the Unity Fund!

The past twelve months have created a boatload of challenges for Blair County businesses. Even with some of the programs provided by the government, money has been tight and businesses have had to make tough decisions to stay financially afloat. To help those businesses, the Chamber established the Unity Fund. The purpose of the Fund is to allow businesses that have reached inactive status with the Chamber to apply for



funding of up to 50% of their delinquent dues. If your business is able to help out with a contribution, contact Cindy Cessna at (814) 943-8151 or email her at [ccessna@blairchamber.com](mailto:ccessna@blairchamber.com).

## Help Us Get the Word Out!

If you're receiving this newsletter, it means that you're a member of the Blair County Chamber. Are there other Chamber members that you know who aren't receiving the newsletter? Are there other employees at your business who could benefit from receiving it? All we need is their name and email address. There's no cost involved. We currently have nearly 5000 members who get the newsletter each Monday. We'd love to have more!



## Oh, By the Way . . .

With nearly 5,000 Chamber members receiving the email newsletter, wouldn't it make sense to be able to reach those people inexpensively? Let Jessie Covert of the Chamber show you how. Call Jessie at (814) 943-8151 or email her at [jcovert@blairchamber.com](mailto:jcovert@blairchamber.com).



# *Congratulations!*

. . . to Center City Church in Altoona, which officially dedicated its sanctuary on May 21st.

. . . to Myers Elementary School in the Bellwood-Antis School District which is getting national recognition. Edutopia, part of the George Lucas Educational Foundation, plans to produce a 45-minute documentary on the school's successful implementation of The Modern Classrooms Project.

# JOIN OUR TEAM

## DIGITAL MEDIA MANAGER

-- Full-time position --

To apply for this position, email a resume and cover letter to Joe Hurd at [jhurd@blairchamber.com](mailto:jhurd@blairchamber.com).

## BENEFact

**Chamber Membership can save you money.**

Did you know that the Chamber works in partnership with ChamberChoice, a health insurance plan offered through the Chambers of Commerce Services Corporation? Chamber members have access to a diverse suite of valuable products and services that can benefit your business. [Click here](#) to learn more.

# BUY THRIVE HERE

Support Your Local Economy

**Now more than ever.**

**It's time to bring our dollars home.**



# Leadership Adult Program Accepting Applications for 2022

One of Pennsylvania's most successful adult leadership programs is accepting applications for its 2022 Class. Leadership Blair County will begin its 27th year in August. The program focuses on the concept of Servant Leadership and provides a comprehensive array of informational sessions that also creates exceptional networking opportunities. Each class is limited to twenty-four participants. To apply, visit the Blair County Cham-



ber Website at [www.blairchamber.com](http://www.blairchamber.com). The LBC Adult application deadline is June 30th.

## Ribbon Cutting



## Jimmy Johns Altoona

The Blair County Chamber held a ribbon cutting ceremony for Jimmy Johns Altoona located at 3420 Pleasant Valley Blvd., Altoona. Jimmy Johns offers a wide variety of menu items using only the freshest, high-quality ingredients. Customers can even use the app to pre-order/pre-pay and use the convenient drive-thru service. You can also sign-up for Freaky Fast Rewards by texting your email to 88190 to receive alerts for special offers. Pictured at the ribbon, from left, Tara Saltzburg, Chamber Ambassador; Amanda Walker, the office of Senator Judy Ward; Joe Hurd, President/CEO, Blair County Chamber of Commerce; Owen Egan; Bob and Billie Egan, owners; Elliot Egan; State Representative Lou Schmitt; and Nancy McClelland, Chamber Ambassador.

## "Business Insight" E-mailed Tuesday's

Be sure to check your email for the Business Insight, a full page of Chamber news published each Monday in the Altoona Mirror. That page is available each Tuesday through the Cham-

ber's email network. There is no need to register to receive Business Insight if you already receive this email newsletter. It will automatically come to you.

## Committee Meetings

Leadership Blair County Alumni Committee  
May 25, 7:30 a.m.  
Devorris Center

Transportation Committee  
May 27, 8:15 a.m.  
Devorris Center

Membership Committee  
May 27, 10:00 a.m.  
Devorris Center

Farm-City Committee  
May 27, 11:30 a.m.  
Devorris Center

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The Blair County Chamber of Commerce

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