

August 9, 2021

Chamber "Membership Satisfaction Survey" Issued Today

If you're a member of the Blair County Chamber and are receiving this email newsletter, you will also be receiving a link to a Membership Satisfaction Survey that will help the Chamber determine some future strategic direction. "It's important for us to understand what our members think about the programs, events and benefits that we currently offer," explained Chamber Board Chair Richard Fiore, Jr. "Later-on we'll do a follow-up survey asking for input on what our members would like to see that we're not already doing." Both surveys are integral parts of the Chamber's Strategic Business Plan. The Membership Satisfaction Survey will be done via Survey Monkey. It will go specifically to those members on the email newsletter list. Fiore emphasized that an effort would be made to capture a broad response. "We recognize that not all our members received our email newsletter. So we'll place the link on the Chamber Website so that other members can find it there." The deadline for members to complete the survey is August 27th. Direct any questions/concerns to Stacy Hoover at (814) 943-8151 or email her at shoover@blairchamber.com.



WE ARE
HIRING!
JOIN OUR TEAM



Chamber Accepting Applications for Two Staff Positions

The Chamber has two staff openings for which it is currently accepting applications. Both positions are fulltime. The Vice-President of Programming and Membership Education oversees the Leadership Blair County programs, Young Professionals of Blair County and Women Encouraging Leadership, Education and Development (WE-LEaD). The Digital Media Manager has responsibilities related to social media, website and other related aspects of marketing. For information on either position, contact Joe Hurd at (814) 943-8151 or email him at jhurd@blairchamber.com. Cover letters, resumes (including salary and benefit expectations) can be emailed to Joe Hurd as well.

Friday's Wellness Chat Will Focus on Mindfulness

As the business community focuses on winding-down from summer and heading into fall, the Blair County Chamber's Workplace Wellness Committee will devote its monthly Wellness Chat, set for this Friday from 8:30 to 9:00 a.m. on Zoom, to preparing the mind for the journey. The guest speaker for the Chat will be Sharon Green of Bloom Yoga & Wellness who offers a whole-being approach that provides alternative ways to help support people in responding to the conditions of 21st Century living. Her practices include



Mindfulness, Breath Exploration, Joint Freeing Movements, Vibration, Brain Boost and Relaxation. Green's presentation is entitled, "Free Your Mind . . . the Rest Will Follow." There is no cost to Chamber members to participate in the Wellness Chat. Non-members can participate for \$10. To register (and get the Zoom Link), visit the Chamber Website at www.blairchamber.com.

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August "Breakfast Club" to Feature 9/11 Presentation

As the 20th Anniversary of 9/11 approaches, the focus of that event and how it has changed the lives of so many people in our region rises to the forefront. The speaker at the next Chamber Breakfast Club, set for August 19th at 7:45 a.m. at The Casino at Lakemont Park, will be Stephen Clark, Superintendent of the National Parks of Western Pennsylvania which includes Flight 93 National Memorial. Clark's presentation will talk about the many significant things that have taken place at Flight 93 as well as what observances are still to come regarding the anniversary. The cost to attend Breakfast Club is \$20 for



Chamber members and \$30 for non-members. A buffet breakfast is included. To register, call the Chamber at (814) 943-8151 or register online at www.blairchamber.com. Corporate sponsor of the August Breakfast Club is Stiffler, McGraw & Associates.

Data Security Roundtable Welcomes New Members

The second meeting of the Chamber's Data Security Roundtable, held recently, focused on finding effective ways for the Chamber to reach out to businesses that are unfamiliar with the challenges created by data breaches. The Roundtable is planning a number of promotional efforts to heighten awareness, including an informational webinar in September. Any business that would like to have representation on the Data Security Roundtable should contact Joe



Hurd at (814) 943-8151 or email him at jhurd@blairchamber.com. The Roundtable will meet the last Wednesday of each month at 11:00 a.m.

Still Great Opportunities Exist for Committee Participation

As the Chamber heads into the heart of the summer, many Chamber committees are already gearing-up for a busy fall. To get that process underway, those committees are looking for additional members to tackle significant objectives. The committees that would like to add to their numbers are: Workplace Wellness, Sustainable Blair County, Committee of Non-Profit Businesses, Farm-City and Membership. Anyone who has an interest in



being part of any of these committees should contact Joe Hurd at (814) 943-8151 or email him at jhurd@blairchamber.com.

Committee Meetings

Attractions/Hotel Roundtable
August 11th, 8:15 a.m.
Wingate by Wyndham Altoona



... to Chef Tom Schilling who was named President and Executive Chef of the Blair County Convention Center. Schilling had been interim manager since November 2020.

... to Crossroads Physical Therapy, which is celebrating its 20th anniversary of its founding later this month.

... to Dominic Frucella, who was recently recognized by the National Association of Basketball Coaches as a member of its Honors Court for excelling not only on the basketball court but in the classroom as well. A senior at Penn State Altoona, Frucella is a summer employee of the Blair County Chamber.

Nomination Period Underway for "Top 30-under-30"

Pennsylvania Business Central is seeking nominations for its "Top 30-under-30" edition. This is a great opportunity for Chamber members to nominate employees under the age of thirty who are contributing significantly to your business. Nomination forms are available on the PA Business Central website at www.pabusinesscentral.com. There is no cost to nominate. Deadline to nominate is August 14th. Direct questions to Editor David Harry at (814) 278-1323.