

"Membership Satisfaction Survey" Deadline is Friday

If you're a member of the Blair County Chamber you should have received a link to a Membership Satisfaction Survey that will help the Chamber determine some future strategic direction. "It's important for us to understand what our members think about the programs, events and benefits that we currently offer," explained Chamber Board Chair Richard Fiore, Jr. "Later-on we'll do a follow-up survey asking for input on what our members would like to see that we're not already doing." Both surveys are integral parts of the Chamber's Strategic Business Plan. The Membership Satisfaction Survey will be done via Survey Monkey. It will go specifically to those members on the email newsletter list. Fiore emphasized that an effort would be made to capture a broad response. "We recognize that not all our members received our email newsletter. So we'll place the link on the Chamber Website so that other members can find it there." The deadline for members to complete the survey is this Friday, August 27th. Direct any questions/concerns to Stacy Hoover at (814) 943-8151 or email her at shoover@blairchamber.com.



Young Professionals Event to Launch New Initiative

On September 9th, the Young Professionals of Blair County will officially launch a new initiative at a special networking event (Ready to Launch!). Sponsored by Berry Solutions Group, the event will be held from 5:30 to 7:30 p.m. at U.S. Hotel in Hollidaysburg. The cost of \$15 for members and \$20 for not-yet-members includes appetizers and a drink ticket. There will also be an opportunity to learn more about how young professionals can become part of a membership-based group at a very low cost. Join YP that night and you will also receive



a complimentary voucher to attend a Chamber Business After Hours. For more information or to make reservations for the networking event, call the Chamber at (814) 943-8151 or register online at www.blairchamber.com.

Informational Meeting on Hawaii Trip Set for August 31st

The Blair County Chamber is traveling to the Hawaiian Islands from January 31st to February 9th of next year. The trip will be done through Swinston Travel and includes small group tours to Oahu, Hawaii and Maui. If your goal is to take an all-encompassing tour to a fabulous place at a perfect time of the year, this tour is for you. An informational meeting on the tour will be held on August 31st at 6:00 p.m. at the Devorris Center for Business Development. To attend the meeting, call the Chamber to reserve a seat at (814) 943-8151.



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Welcome!

Chamber Executive Committee Approves Two New Members

At its meeting last Wednesday, the Executive Committee of the Chamber Board of Directors approved the following new members: Bureau of Blindness and Visual Services of Altoona and The Juice Plus Company – Diane Crebs of Altoona. Congratulations to those new members!

Nominations Now Being Accepted for ACE Award

The Blair County Chamber's Farm-City committee has announced that nominations are now being accepted for the annual Agricultural Community Excellence (ACE) Award. Nominations may be submitted by individuals, organizations, businesses, farm families and/or through self-nomination if desired. The Award began as a continuation to the Chamber's successful "Farm Family of the Year Award" that was initiated in 1970. In addition to farm families, the ACE Award also allows for nominations of agriculturally oriented individuals, agribusinesses and non-profit organizations. You can



download a nomination form on the Chamber's website at www.blair-chamber.com. Nominations will be accepted until September 17th. For more information contact the Chamber at 814-943-8151.

New Way to Register to Receive This Newsletter

If you're reading this, there's a pretty good chance that you're already on the list to receive this newsletter on a regular basis. But if you know of someone – Chamber member or not – who might want to receive it, send them to the Chamber Website at www.blairchamber.com. On the homepage, there is a button that says "click here to subscribe."

SUBSCRIBE



Once you click you will be sent to a Google form to get information (such as name and email). The person will then be set up to receive NETworks Digital News.

Committee Meetings

Data Security Roundtable
August 25th, 11:00 a.m.
Devorris Center

Transportation Committee
August 26th, 8:15 a.m.
Devorris Center

Membership Committee
August 26th, 10:00 a.m.
Devorris Center

Congratulations...

... to Holland Brothers Meats of Duncansville which recently won national recognition at the American Cured Meats Championships held in Oklahoma City. Among the awards that Holland Brothers won was Grand Champion in the Smoked Sausage and Kolbassi Division. There were 490 competitors in 29 product classes.

... to Mount Aloysius College which, for the 14th consecutive year, has been recognized as a "College of Distinction." That designation honors colleges and universities that excel in student-focused education. Nominations are based on recommendations from high school counselors and quantitative research.

... to the law firm of McQuaide Blasko which is celebrating its 100th anniversary during 2021. The firm currently has four locations and thirty attorneys. It's Blair County location is in Hollidaysburg.

... to the James E. Van Zandt VA Medical Center which has been awarded the Department of Veteran Affairs 2021 Best in Patient Experience Award. The award recognized the facility's dedication to exceptional veteran experience.



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The Blair County Chamber

"Steps Challenge" to Begin September 11th

Are you ready for Fall? The Let's Move Blair County and the Workplace Wellness Committee of the Blair County Chamber are conducting the next two-month Steps Challenge for teams, schools, community groups, workplaces, faith-based organizations, and/or individuals. Are you ready to take the next step to help us build a healthy Blair County? The goal this year is to reach 200,000,000 steps as a community! Sign up and you will receive weekly updates to log steps, highlighted snapshots of Blair County that week to visit, motivational tips, and strategies for healthy eating and active lifestyles. Each week, you will be required to report the total number of steps with weekly log-in of activities completed each week. We will email a conversion chart so you can convert into steps your other activities such as tennis, swimming, weightlifting, baseball, running, etc. The challenge runs



September 11, 2021 through November 6, 2021. We will acknowledge and present an awesome trophy to the top teams and individual with the most steps as leaders in helping to build a healthier Blair County. Like us on Facebook, check out our website for the Active Living Brochure, and don't forget to share the challenge with your family, friends, or co-workers to spread the word! We can also provide hard copies of the brochure for your group at no cost.

Welcome New Members...



The Chamber welcomed its newest members at the August Breakfast Club. Pictured seated, from left: Tyler Rowles, Esquire, **Forr, Stokan, Huff, Kormanski & Naugle**; Lisa Noel, **Spring Dam Brewing Co.**; Jerri Young, **SWC Realty**; Bill Sell, **Bill Sell's Bold**; standing, from left: Dr. Alan Kanouff, **Everest Medical Weight Loss**; Melody Kanouff, **Sign Gypsies Blair**; Katie Owens, **Gittings Investigations** and Chad Diehl, **NEXA Mortgage, LLC**.

BENefact

Has your business been recognized for an outstanding achievement? Do you have a special event going on you want everyone to know about? This FREE member benefit allows your business to share the good news. Just send us an email with the details and we will share it on the homepage of our website in Members In Motion. Visit www.blairchamber.com today to see what's happening with your fellow member businesses!

Coming in 2022!

Book your next adventure with the Chamber



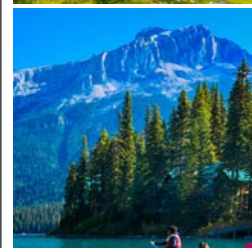
Hawaii

Jan. 31 - Feb. 10



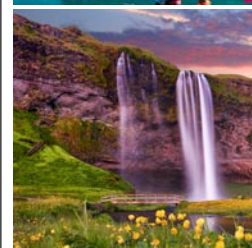
Ireland

Apr. 27 - May 6



Canadian Rockies

July 16 - 22



Iceland

Oct. 26 - Nov. 3

For information call the
Chamber at 814-943-8151