

Strategic Planning for Non-Profits Scheduled for Friday

Non-Profit businesses with an interest in strategic planning have an opportunity to hear a presentation that will help them in the present or the future as they look at ways to move their businesses forward. This Friday, the Chamber's Committee of Non-Profit Businesses will host "Non-Profit Strategic Planning While in Survival Mode," a Best Practices Forum presented by Strategist/Consultant Dr. Karen Srba. The Forum will take place at the Wingate by Wyndham Hotel from 8:15 a.m. to 9:45 a.m. It will be held in-person and on Zoom. The cost to attend is \$10 for Chamber members and \$20 for non-members. To register, visit the Chamber Website at www.blairchamber.com.



Young Professionals to Hold Networking Event at Zach's

The next networking event for the Chamber's Young Professionals of Blair County will be held on December 9th at Zach's Sports & Spirits from 5:30 to 7:30 p.m. The cost to attend is \$10 for members of the Young Professionals and \$15 for non-members. To register, visit the Chamber Website at www.blairchamber.com.

Chamber Introduces "VideoBYTES"

Described as "a fun, new way to advertise," the Blair County Chamber has augmented its successful BrandBYTES program with a new product called "VideoBYTES." These are video clips that promote your business, services, upcoming events or are even just a personalized greeting. They will be featured in NETWORKS Digital News, on the Chamber YouTube Channel, on the Chamber Website archived e-newsletter and as a social media shout-out



with a video link. The cost is inexpensive. For details, contact Jessie Covert at (814) 943-8151 or email her at jcovert@blairchamber.com.

Foundation Board Seeking Scholarship Donors

The Blair County Chamber offers a number of important programs to young people in the community, primarily to assist with leadership and career development. Those programs are funded through the efforts of the Blair County Chamber Foundation. Any business or individual who would like to know more about the Foundation or contribute to its programs should contact Cindy Cessna at (814) 943-8151.

Senator Ward to Speak at Chamber "Breakfast Club"



State Senator Judy Ward will be the keynote for the next Chamber "Breakfast Club," set for December 9th at The Casino at Lakemont Park. The event will begin at 7:45 a.m. Senator Ward will answer questions submitted

by Chamber members and formatted by the Chamber's Public Policy Committee. Chris Michelone, who chairs that committee, will moderate the session. The cost to attend the Breakfast Club is \$20 for Chamber members and \$30 for non-members. To register, visit the Chamber Website at www.blairchamber.com.

Congratulations...

... to Lakemont Park, which is celebrating the 25th Anniversary of Lights on the Lake. This year's promotion runs from November 19th through January 9th.

... to Imler's Poultry of Duncansville, which was recently named Golbon's Ernest J. Voight Distributor of the Year at the Annual Golbon Awards celebration and fall conference in San Antonio, Texas.