

NETWORKS

DIGITAL NEWS



December 20, 2021



Best Wishes From the Chamber for a Safe, Healthy Holiday Season!

As 2021 winds-down, the Blair County Chamber is extremely grateful to the many businesses that stood tall with us during another year of challenge and opportunity. Whether it was our volunteers who contributed hundreds of hours to furthering our cause or the businesses and organizations that helped us to meet our financial goals, 2021 allowed us to keep our focus on continuing to build a stronger business community! The Chamber wishes only the best to everyone in our membership and we look forward to a great 2022!

A Big Thank You!!!

Last Thursday was the final Board of Directors meeting for three board members whose terms expire at the end of this month. The Chamber extends a big thank you to Stephanie Doliveira of Sheetz, Sarrah Lyons of Mill Hill Farm Supply and Darin Tornatore of Keystone Environmental, Health and Safety Services for a job well done!!!



Stephanie Doliveira



Sarrah Lyons



Darin Tornatore

Annual Meeting Sponsorships Still Available

The Chamber's Annual Meeting & Awards Presentation is one of the most heavily attended of the Chamber's events each year. It's also a great opportunity for a business to gain some marketing exposure by serving as an event sponsor. Let the business community know who you are and that you support the efforts of the Chamber in keeping Blair County



as a great place to work. For sponsorship information, contact Jessie Covert at (814) 943-8151 or email her at jcovert@blairchamber.com.

Chamber Announces Schedule for Office Hours



The Chamber Office will close at noon on December 24th and will be closed until the following Tuesday at 8:30 a.m. To register for Chamber events and programs or to access Chamber information, visit the Chamber Website at www.blairchamber.com.

No Business Insight or NETWORKS Digital News on December 27th

The Chamber staff will be spending quality time with their families and resting-up for a fast start in 2022. So there will be no Business Insight page or NETWORKS Digital News on December 27th. Both publications will be back and better than ever on January 3rd.



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The Blair County Chamber



Leadership Adult Class Helps Family Services

The 23 members of the Chamber's 2022 Leadership Blair County Adult Class stepped-up in a big way recently. As part of the class's Human Services Session, the class donated 55 bags of non-perishable food items to Family Services for its Victim Services recipients. One anonymous class member, in fact, gave half of his yearly bonus in food items. For more information on Leadership Blair County, call the Chamber at (814) 943-8151 or visit the Chamber Website at www.blairchamber.com.



Deadline Approaching to Nominate for Annual Meeting Awards

Despite the many distractions caused by the unwillingness of Covid-19 to get lost and leave us alone, many significant things happened in 2021 and many outstanding people played considerable roles in making them happen. Now is the time to recognize those people by nominating them for the various awards presented at the Chamber's Annual Meeting & Awards Presentation on January 28th at the Blair County Convention Center. The awards to be presented that morning are: Athena Award, Donna D. Gority Servant Leadership Award, Judith A. Rossi Educator of the Year Award, George Award, Joseph P.



Rosenhamer Chamber Spirit Award, Small Business Person of the Year Award and Young Professional of the Year Award. The deadline to nominate is December 31st. Nomination forms are available at the Chamber Office or online at www.blairchamber.com.

Remember...

Be sure to check your Chamber Membership listing so your information will be correct in the next Membership Directory.

Send your changes to **Cindy Cessna**
at ccessna@blairchamber.com.



Chamber Board of Directors Approves New Member

The Blair County Chamber of Commerce Board of Directors approved the following new member at the board's December 16th meeting: Atlas Furniture Imports, LLC of Duncansville. Atlas Imports is located in the former Calvin House building.

Congratulations...

... to five Chamber-member automobile dealerships who worked together on the "Stuckey Automotive Food Bank Challenge" to benefit the St. Vincent de Paul Food For Families Soup Kitchen. Stuckey Automotive, Dean Patterson Automotive, Altoona Honda, Five Star Mitsubishi and Courtesy Motors collected 13,793 non-perishable items to help feed 500 local families during this holiday season.

... to Patricia Savage of Allegheny Lutheran Social Ministries who recently received the Leadership Legacy Award for her exceptional service and contributions to the success of the Blair Go Red for Women campaign.

... to Altoona-Blair County Development (ABCD) Corporation, whose story on "The Mill at Altoona" was recognized by the State's Keystone Edge online news as one of its Top Five Stories for 2021.



Ribbon Cutting



Jaffa Shriners - Valley of Altoona, Scottish Rite

The Chamber held a ribbon-cutting ceremony celebrating a major room renovation for the Jaffa Shriners - Valley of Altoona, Scottish Rite. The organization is a fraternity which supports children's dyslexia centers throughout the country, including numerous children in Central PA. Scholarships are also awarded to local high school and college students. For more information on the Scottish Rite and current community initiatives go to www.ValleyofAltoona.org.

Sponsor and Exhibitor Recruitment Underway for Upcoming Show

The 51st Annual Blair County Home Garden & Healthy Living Showcase is still more than three months away but the enthusiasm for the event (and the nice weather that often accompanies it) has already begun. Sponsorships are available as are exhibitor opportunities. This is the first-ever Home Garden & Healthy Living Showcase held at the Blair County Convention Center so don't



wait to secure your sponsorship or your booth. For more information, contact Stacy Hoover at (814) 943-8151 or email her at shoover@blairchamber.com.

Have You Checked-Out the Chamber's New "VideoBYTES" Yet?

Described as "a fun, new way to advertise," the Blair County Chamber has augmented its successful Brand-BYTES program with a new product called "VideoBYTES." These are video clips that promote your business, services, upcoming events or are even just a personalized greeting. They will be featured in NETworks Digital News, on the Chamber YouTube Channel, on the Chamber Website archived e-newsletter and as a social media shout-out with a video link. The cost is inexpensive. For details, contact Jessie Covert at (814) 943-8151 or email her at jcovert@blairchamber.com.



"Winter Kickoff" Networking Reception Open to All Chamber Members

The Blair County Chamber is one of more than 30 chambers from throughout Pennsylvania who will be part of the 2022 Winter Kickoff on January 7th from 5:00 to 8:00 p.m. at Seven Springs Mountain Resort in Champion, PA. All members of the Blair County Chamber are invited to attend this annual networking event. Enjoy cocktails and light fare at this gathering of business professionals. Discounted room rates and lift tickets are available to all participants. To register, go to WinterKickoff2022.com.

HIRING?
POST IT ON OUR
JOB BOARD!
blairchamber.com/job-board

A group of diverse professionals in various work settings, including a woman in a white lab coat, a man in a blue work shirt, and a man in a suit holding a yellow hard hat.