

NETWORKS

DIGITAL NEWS



April 18, 2022

YEA! Trade Show is Tomorrow at PNG Field



The Chamber's Young Entrepreneurs Academy (YEA!) class will "strut their stuff" tomorrow night at PNG Field as the Altoona Curve hosts the YEA! Trade Show beginning at 6:00 p.m. The event is being done in cooperation with the Curve's 6:00 game with New Hampshire. Nine YEA! businesses will display their concepts which have been developed during the past 25 weeks. For more information on YEA! contact the Chamber at (814) 943-8151 or visit www.yeausa.org.

Recruit a New Chamber Member, Get \$50 in Gift Cards

As the Chamber continues its 2022 Membership Campaign, it's looking forward to working with current members to help attract new members. The campaign itself has been branded, "Catch'22 Membership Challenge." The slogan centers on the opportunity for Chamber members to earn \$50 in gift cards by recruiting a non-member and taking the recruitment process to its completion. For the joining new member, there is an



immediate 10% discount off the first year's membership, provided they join prior to the May deadline. (For more information, contact Jessie Covert at jcovert@blairchamber.com.)

Business After Hours to Be Hosted by UDNI

The next Chamber "Business After Hours" will be held on April 28th at UDNI, located at 2032 East Pleasant Valley Blvd. in Altoona. Register by this Thursday and pay only \$7.00 to attend. After Thursday it's \$10. Non-members can attend for \$20. To register, call the Chamber at (814) 943-8151 or register online at www.blairchamber.com.



Blair County Chamber Foundation Board Meets Wednesday

The Board of Directors of the Blair County Chamber Foundation will meet on Wednesday, beginning at 8:00 a.m. at the Devorris Center for Business Excellence. Among the agenda items will be the planning of a Mini-Golf Tournament on July 26th which will benefit both the Leadership Youth and Leadership Adult programs. Sponsorships are available. Call Jessie Covert at (814) 943-8151 or email her at jcovert@blairchamber.com.

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Business Hall of Fame Honorees to Be Announced Soon



The out-of-county judges for the Chamber's Business Hall of Fame will meet Thursday and the 2022 honorees will be announced in a few weeks. The Business Hall of Fame luncheon event will be held on June

16th at The Casino at Lakemont Park beginning at noon. Sponsorships are still available and can be secured by contacting Jessie Covert at (814) 943-8151. Registration to attend the luncheon is also available either by calling the Chamber or registering online at www.blairchamber.com.

Ribbon Cutting



Spring Cove Notary & Services

A ribbon-cutting ceremony was held for Spring Cove Notary & Services located at 1216 Pleasant Valley Blvd., Altoona. Spring Cove Notary & Services offers a complete line-up of notary services including power of attorney, wills, deeds, vehicle transfers and more. On-call services are available. For more information, go to spring-cove-notary-services.yolasite.com. On-hand for the celebration are, from left, Nancy McClelland, Chamber Ambassador; Cory Gehret, Blair County Chamber Board of Directors; Joshua Bridges, owner/CEO; Joe Hurd, President/CEO, Blair County Chamber of Commerce; and Jessie Covert, VP - Sales & Membership Development, Blair County Chamber of Commerce.



Be a part of the moment. Watch the video [here!](#)

Committee Meetings



Membership Committee

April 18
10:00 a.m.
Devorris Center

WE-LEaD Committee

April 19
8:30 a.m.
Devorris Center



Watch the YEA! Investor PANEL Event on YouTube

The Chamber's Young Entrepreneurs Academy (YEA!) students presented their business and financial strategies to a panel of investors at The Casino at Lakemont Park on March 29th. The twelve investors awarded \$12,000 to the eleven businesses that took part in the event. The winning business, [WeatherTheStorm](#), will continue on to a national competition in June. To watch the investor panel event, [click here](#).



Congratulations...

... to [Sheetz, Inc.](#), which has been named one of the 2022 Fortune "100 Best Companies to Work For." This is the eighth time in nine years that Sheetz has earned that designation.

New Episode!

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