# DIGITAL NEWS THE COUNTY CHAMBER October 12, 2020

### **Nominations Being Accepted for Chamber Board Positions**

he Chamber's Board of Directors will have a few openings for 2021 as the result of current members completing their terms. Any Chamber member in good standing is eligible to be nominated for a board position. To nominate someone or to self-nominate, email Joe Hurd at jhurd@blairchamber.com.



### Young Professionals to Hold Workshop on Home Buying

The Young Professionals of Blair County, a committee of the Blair County Chamber, will hold a workshop on October 22nd from noon to 1:30 p.m. at the Devorris Center for Business Development. The topic will be, "Home Buying in Today's Market." Keynote speaker will be Adam Conrad of Perry Wellington Realty who will discuss what today's buyers need to know to understand the buying process. Seating is limited but a Zoom option is also available. The cost to attend is \$20 for attendees (which includes lunch) and \$10 for anyone want-



ing to connect through Zoom. To register, visit the Chamber Website at www.blairchamber.com. Corporate sponsors of the event are Adam and Jordan Conrad.

### **Next Digital Roundtable Program to Focus on the Power of Data**

The fourth in a series of programs dealing with Digital Marketing, presented by the Chamber's Digital Marketing Roundtable, will be held via Zoom on October 20th at 2:00 p.m. The title of the program will be, "The Power of Data." Roundtable member

Palmer Brown of WTAJ-TV will be the moderator. There is no cost to Chamber members to participate in the Zoom program. Non-members can participate for \$15. To register (and get the link), visit the Chamber Website.

## **Chamber Office Closed Monday for Columbus Day**



The Blair County Chamber Office will be closed today to commemorate Columbus Day. The office will re-open on Tuesday at 8:30 a.m. To access any

Chamber information or to register for any programs or events, visit the Chamber Website at www.blairchamber.com.

#### **COMMUNITY CHAMPION**



#### KIZ Resources is proud to support our local agricultural community.

For more information about the REAP and sponsorship programs benefitting our farmers, contact us at

814-296-2414 tori@kizresources.com

#### Virtual Wellness is Topic of Upcoming "Chamber Chat"

The next "Chamber Chat" program will take place on Zoom on Friday, October 23rd from 8:30 to 9:00 a.m. The topic of the program will be "Virtual Wellness" and will provide insight on ways that local exercise and health facilities are helping employers and employees to stay fit during times when it's not always easy to exercise. The guest speaker at this Chamber Chat will be Leah Baxter, Director of the Sheetz Shwellness Center. There is no cost to participate in Chamber Chat but registration is required to



access the Zoom link. To register, go to www.blairchamber.com.

## Informational Session on Canadian Rockies Trip Set for October 21st on Zoom

A very popular Chamber trip, which had been scheduled for this July, was cancelled due to Covid-19. The Canadian Rockies Trip will be offered again from July 25-31, 2021 with the same great attractions and even a lower price! The Chamber will partner with Epic Journeys and Collette on the trip. An informational meeting will be held on October 21st at 6:00 p.m. on Zoom. There is no cost to participate in the meeting but registra-



tion is essential (It's how you get your Zoom link!). To register, visit the Chamber Website at www.blairchamber.com. .

#### Money Still Available to Help Small Businesses

Thanks to the generosity of the local business community, the PA 30-Day Fund was able to help many Blair County businesses with forgivable \$3,000 loans. And there is still money remaining in the fund! If you're a Blair County business with between three and thirty employees



who has been in business for at least two years, it might be worth your while to check it out. Simply go to https://pa30dayfund.com/.

For business resources and news go to www.blairchamber.com



#### WE-LEaD "Wine, Chocolate & Cheese" Event Sold Out

The next networking event for women, hosted by the Chamber's WE-LEaD Committee, is sold out. The event will be held tomorrow, October 13th from 5:00 to 7:00 p.m. at U.S. Hotel Liberty Hall in Hollidaysburg. "Wine, Chocolate & Cheese," features a delicious evening of wine tasting, gourmet chocolates, delectable cheeses and light hors d'oeuvres. WE-LEaD is an acronym for Women Encouraging: Leadership, Education and Development.

## **Committee Meetings**

Attractions/Hotel Roundtable October 14, 8:15 a.m. Fairfield and TownePlace Suites by Marriott Altoona

Sustainable Blair County October 14, 1:30 p.m. Devorris Center

Safety Committee October 14, 3:30 p.m. Zoom

Chamber Board of Directors October 15, 730 a.m. Devorris Center

BASICS Career Shadowing Committee October 15, 1:30 p.m. Devorris Center

### Don't Underestimate the Power of the Power Card!

If you're a member of the Chamber and your business has goods or services that can be discounted, you won't want to miss the opportunity to place an offer on the Chamber's POWER Card. With more than 40,000 cards in circulation, it's a great way to get your offer directly into the hands of potential customers and gain an extraordinary amount of exposure for your business. You decide what you'd like to offer and



the expiration date and simply submit it to Jessie Covert at jcovert@blairchamber.com.

## Congratulations!

... to the Blair County PA CareerLink Team, which also covers Bedford County, which will receive an Economic Development Award at the Bedford County Chamber's Annual Dinner.

... to J&O Fireplaces of Duncansville, which was featured in the March/April edition of Patio and Hearth Products Report, a national trade publication. J&O, which started in 1976 as a small wood stove dealer is now one of the largest distribution centers of fireplaces, stoves and hearth products in the Mid-Atlantic.

**New Members...** 



The Blair County Chamber welcomed its newest members at the 556th Breakfast Club on October 8. Pictured, from left: Kyle Rogers, **Rogers Preservations**; David Snyder, **Tyrone Cleaning**; Mike Cotchen, Carly Cook, Pat Miles and Terry Glunt, **Jersey Shore State Bank**.

#### **BENEfact**

#### **Membership Directories!**

The Chamber has both an online and print directory. Your Chamber membership allows your business listing to appear in both. Be sure to keep your business listing current by advising us of any changes you make to your business name or contact information. Help us make it easy for new customers to find you!

## "Buy Here. Thrive Here." Yard Signs Still Available

The "Buy Here. Thrive Here." message continues to resonate throughout Blair County as more and more consumers are taking a look at effective ways to direct more of their spending dollars to local businesses. If you like the message and want to help keep it in front of people for an extended period of time, the Chamber is happy to provide a yard sign to you to place at your business (or even at your home). If you'd like to access a sign, simply come to the Chamber Office, located in the Devorris Center for Business Development. There is no cost to obtain a sign.



