DIGITAL NEWS December 14, 2020

Chamber Board to Recognize Departing Board Member

hen the Chamber's Board of Directors meets on Thursday, it will mark the final meeting for board member Sherri Stayer, whose term on the board expires later this month. Sherri served two full terms (six years) on the board. "She's been a great board member who has always understood the importance of the organization to the overall functioning of the business community," noted Chamber Board Chair Darin Tornatore. "We will miss her." Stayer plans to continue serving on the Chamber Ambassadors and has volunteered to serve on the new Membership Committee that the Chamber is forming.



Friday's Chamber Chat to Explore "Light at the End of the Tunnel"

The Chamber Chat Wellness Zoom, which had been focused attention on workplace wellness issues for the past three months, will conclude its series this Friday, December 18th, with a presentation that focuses on staying positive as stress agents continue to make life difficult – both in the workplace and at home. Dr. Debra Haldeman, a clinical psychologist with Blair Medical Associates will present, "The Light at the End of the Tunnel." The half-hour program will begin at 8:30 a.m. There is no cost



to attend. To register and receive the zoom link, visit the Chamber Website at www.blairchamber.com.



Be sure to follow us on Facebook at The Blair County Chamber





Chamber Job Board Getting Plenty of Action

As many Blair County businesses begin to gear-up for 2021 in terms of hiring, the Chamber's Job Board is beginning to see an uptick in employment opportunities. Some of the businesses posting positions have already used the Job Board in the past and have had success. The Job Board is available only to Chamber members and there is no cost to post up to three positions. If you have something to post, send it to Gwen Querry at gquerry@blairchamber.com.

Committee Meetings

All meetings will be held by Zoom

BASICS Steering Committee December 14, 8:00 a.m.

Presidents' Forum Steering December 14, 2:00 p.m.

Chamber Foundation Board December 16, 8:00 a.m.

LBC Youth Committee December 16, 3:30 p.m.

Chamber Board of Directors December 17, 7:30 a. m.

Membership Committee Looking for Volunteers

The Chamber places a high priority on membership recruitment and retention. For that reason, a new Membership Committee has been created and interested Chamber members are invited to participate. The goal of the committee will be to put measures in place that identify and contact prospective members and also assist delinquent members in regaining active status. The committee will meet



once each month, either remotely or in-person. To join, contact Joe Hurd at jhurd@blairchamber.com.

Chamber Members Asked to Update Contact Information

As the Chamber begins the process of compiling information for the 2021 Membership Directory, it's extremely important that you let us know if your contact information is up-to-date. And what to do if it's not! You can review your membership information online at www.blairchamber.com. Go to the Chamber Membership tab and then click on the Member Directory link to find your business listing. Members can make changes directly in the database on the website by going to the



Chamber Membership tab and clicking on the Members Only link to log into your membership account or by emailing your changes to Cindy Cessna at ccessna@blairchamber.com.

Posted a Power Card Offer Yet?

If you're a member of the Chamber and your business has goods or services that can be discounted, you won't want to miss the opportunity to place an offer on the Chamber's POWER Card. With more than 40,000 cards in circulation, it's a great way to get your

offer directly into the hands of potential customers and gain an extraordinary amount of exposure for your business. You decide what you'd like to offer and the expiration date and simply submit it to Jessie Covert at jcovert@blairchamber.com.

BENEfact Visibility!

At a time when in-person networking is on hold, your Chamber is working diligently to provide virtual opportunities to keep you connected. We understand the importance of providing opportunities that ensure you and your business remain in the forefront. Stay connected through virtual Chamber meetings and events, "Members in Motion', social media and NETWorks Digital News. For information on how to best utilize these opportunities and more, contact Jessie at jcovert@blairchamber.com.





... to Pennsylvania Highlands Community College's Marketing & Communications Team, which was awarded four Medallion Awards from the National Council for Marketing and Public Relations.

