Chamber Signs-On to Liability Coalition Letter

he Blair County Chamber's Board of Directors has approved the organization signing-on to a letter initiated by the U.S. Chamber asking Congress to approve liability protections to President



Biden's COVID relief package. The letter urges Congress to provide a national baseline of liability protection to prevent a wave of lawsuits from inhibiting the return to a robust economy. The Chamber had signed-on to a similar letter at the state level in November. The Pennsylvania General Assembly approved the liability bill by a wide margin but Governor Wolf vetoed it. For more information or to join the Chamber's Public Policy Committee, contact Joe Hurd at (814) 943-8151 or email him at jhurd@blairchamber.com.

Best Practices Forum to Focus on Human Trafficking

The Chamber's Committee of Non-Profit Businesses will hold its first Best Practices Forum of 2021 this Friday, February 5th from 8:30 to 10:00 a.m. at U.S. Hotel in Hollidaysburg. There is also an opportunity to access the program on Zoom. The topic of the Forum will be, "Human Trafficking: It's Happening Everywhere." Speaker will be Ashley Owens, JD, Children's Advocacy Center Director at Family Services, Inc. The cost to attend is \$15 for Chamber members and \$20 for nonmembers. In-person attendance will include a Continental Breakfast.



Corporate sponsor of the Best Practices Forum is Independent Catholic Foundation. To register, call the Chamber at (814) 943-8151 or register online at www.blairchamber.com.



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February "Breakfast Club" to Feature U.S. Chamber Speaker



Kevin Courtois

The next Chamber Breakfast Club will feature a high-level overview of what the business community can expect from a new administration and a new Congress. The event will be held on February 11th beginning at 8:00 a.m. via Zoom. The speaker will be Kevin Courtois. Executive Director of Government Affairs for the U.S. Chamber's Great Lakes Region. Courtois will talk about what the recent election results mean and how businesses can prepare to adapt to host of likely changes. The cost to attend the Breakfast Club is \$12 for Chamber members and \$20 for nonmembers. To register (and secure the link), visit the Chamber Website at www.blairchamber.com. Corporate sponsor of the Breakfast Club for February is Leonard S. Fiore. Inc.

Wellness Programs Topic of First "Chamber Chat" of 2021

The first "Chamber Chat" program for 2021 will be held on February 12th from 8:30-9:00 a.m. via Zoom. The title of the program will be, "Why Your Business Should Have a Wellness Program?" Hear from two outstanding Blair County businesses about the many advantages of prioritizing employee health – from fewer missed days on the job to cost savings on the insurance side. The speakers will be Mark Ritchey of Curry Supply and



Christy Nau of Stuckey Automotive. Blair Regional YMCA will be the corporate sponsor of the program. There is no cost to attend for Chamber Members while non-members can attend for \$10. To register, visit the Chamber Website at www.blairchamber.com.

Chamber Looking to Hire a Digital Media Manager

The growing emphasis on digital marketing, particularly associated with social media, has created a fulltime position on the Blair County Chamber staff. "Our strategic planning process pointed very decisively to the importance of expanding our digital marketing presence," explained Board Chair Richard Fiore, Jr. "We recognize that to do that effectively will take a staff person who can spend considerable time focusing on what will make the



organization more valuable to its members." To apply for the Digital Media Manager position, email a resume and cover letter to Joe Hurd at jhurd@blairchamber.com.

WE-LEaD Hosting Program on Emotional Intelligence

The Chamber's WE-LEaD (Women Encouraging Leadership Education and Development) Committee is hosting an exciting program that will help both males and females to better understand how our emotions impact our health and increase our effectiveness in dealing with customers, peers and family members. "Releasing Your Full Potential Through the Science of Emotional Intelligence" will be presented via Zoom by John Moore of Moore Power Sales on February 24th from 11:30 a.m. to 1:00 p.m. The program will include a preliminary survey



that will provide attendees with an assessment that will yield their Emotional Quotient Score. The cost to participate in this program is \$25 for Chamber members and \$35 for non-members. To register and access the survey link and the Zoom link, go to the Chamber Website at www.blairchamber.com. Corporate sponsor of this WE-LEaD program is Blair Companies.



Chamber All-Stars Recognized for January

Since sponsorships are such an integral part of the Chamber's ability to offer great events and programs to members, we recognize sponsors each month as "All-Stars." The All-Stars for January are: Blair Mill Outlet, Jersey Shore State Bank (JSSB), Keller Engineers, McCartney's Business Products and The UPS Store #6512.

BENEfact

Chamber Membership can save you money.

POWER Card

With a Chamber POWER Card in your wallet, you have the POWER to save by accessing discounted products and services from fellow Chamber members. Member businesses can post offers to card holders, thus opening the door to thousands of potential customers! It's a win, win! Contact Jessie at jcovert@blairchamber.com to post your offer today. You've got the POWER!

<u>Click here</u> for a complete list of benefits exclusive for Chamber Members.



Be sure to follow us on Facebook at The Blair County Chamber

Missed the Canadian Rockies Informational Meeting? We'll Help You Catch-Up!

The Chamber's first trip of 2021 will be to the Canadian Rockies & Glacier National Park. The trip will depart on July 25th and return on the 31st. Highlights of the trip, aside from Glacier National Park, include Calgary, Waterton Lakes National Park, Athabasca Glacier,

Banff, Lake Louise and much more. If you missed last Wednesday's Zoom meeting about the trip, contact the Chamber at (814) 943-8151 and we'll catch you up! The Chamber will be partnering with Epic Journeys and collette on the Canadian Rockies Trip.



Restaurants and Taverns Can Still Submit Menus

Chamber-member restaurants and taverns that offer either take-out and/or drive-thru service can submit their menu to the Chamber and that menu will be published as part of the Networks Digital News. There is no cost to have your menu published. Menus will be published February 8, 15 and 22; and March 8,15, 22 and 29. All menus should be sent in a ipeg or a pdf to Linda Stotler at



Istotler@blairchamber.com. Network Digital News reaches nearly 5,000 Chamber members each Monday.

Members Invited to Post Job Vacancies on a Job Board

As many Blair County businesses begin to gear-up for 2021in terms of hiring, the Chamber's Job Board is beginning to see an uptick in employment opportunities. Some of the businesses posting positions have already used the Job Board in the past and have had success. The Job Board is available only to Chamber members and there is no cost to post up to three positions. If you have something to post, send it to Gwen Querry at gquerry@blairchamber.com.



Committee Meetings

Chamber Ambassadors February 2, 8:00 a.m. Devorris Center

Workplace Wellness February 2, 3:00 p.m. Devorris Center

Golf Committee February 2, 3:00 p.m. Zoom

LBC Adult Committee February 3, 3:00 p.m. Zoom

Public Policy Committee February 4, 8:00 a.m. Devorris Center

BASICS Early Childhood Subcommittee February 4, 10:00 a.m. Zoom



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Missed a past issue of NETworks Digital News?
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Saluting Our Renewals!

The Chamber would like to thank those members that have continued to invest with the organization by renewing their membership in the month of January.

Celebrating 104 Years

Goldstein, Heslop, Steele, Clapper, Oswalt & Smith

Celebrating 47 & 48 Years

Coldwell Banker Town & Country Real Estate Mount Aloysius College WTAJ Your News Leader

Celebrating 30-39 Years

Encompass Health Rehabilitation
Hospital of Altoona
Fox 8 /ABC 23 - Peak Media
Greater Altoona Career &
Technology Center
Greenwood Pools & Spas
Highmark Blue Cross Blue Shield
Morefield Communications, Inc.
The Music Emporium, Inc.
New Look Uniform & Embroidery, Inc.
Oak Spring Winery
Skills of Central Pennsylvania, Inc.
G. B. Wineland & Son, Inc.

Celebrating 20-29 Years

A & A Insurance
Altoona Community Theatre
Durbin Companies
Elmcroft Of Altoona
The Lytle Group Management
Consultants
Quality Corrections & Inspections

Celebrating 10-19 YearsAllstate - The Gibson Agency

Altoona Curve Booster Club American Eagle Paper Mills AmeriServ Bank Blair Auto Service & Power Equipment, Inc. **Britz & Associates** CCS Custom Building & Remodeling Inc. Creative Kids Education Center, LLC Dorman's Jewelry Forsheys Ag and Industrial Gallagher Insurance Agency Peter J. Hart Kretina Builders, Inc. Oral Surgery Associates of Central Pa, P. C. PHN - Altoona Community **Health Center** PNC Bank

Celebrating 5-9 Years

Bun Air Corporation
Central PA Physicians Group
Coldwell Banker Town & Country
Real Estate/Sandra A. Kurtz
Duncansville Pharmacy, Inc.
Girls Night Out Altoona, Inc.
Donna D. Gority
Kerr Kreations Floral & Gift Shoppe
Krater Services, LLC
Mighells Brothers Excavating, Inc
Perry Wellington Realty, LLC Matt DePaolis

Quality Inn
RT Contracting, Inc.
Tame Your Mane Styling, LLC
US Renal Care of Altoona

Celebrating 1-4 Years

Academy Performance & Exercise Altoona LaunchBox Supported by the Hite Family The Bark Side Pet Spa **Beaps** Center City Church **DQE Communications LLC** Fiore Brothers Management, LLC Hampton Medical Direct Primary Care Jersey Mike's Subs W.H. Kelly & Son Monuments **Keystone Response Services LLC** Nason Foundation **Packaging Services Industries Pinnacle Cleaning Services** Primanti Bros. Roofworks USA, Inc. Representative Louis C. Schmitt, Jr. Sweat For Vets, Inc. State Senator Judy Ward **WPSU Penn State**