

Data Security Workshop on Cyber Attacks Set for Wednesday



The Chamber's Data Security Roundtable will host a Data Security Workshop this Wednesday, November 17th from 10:30 to 11:30 a.m. at the Devorris Center for Business Development. There is also a Zoom option. The workshop is entitled, "Will Your Business Survive a Cyber Attack?" It will include a panel discussion highlighting the Five Functions of the NIST Network, the correct way to

prepare-for and react-to a cyber attack. The cost to attend is \$10 for Chamber members and \$20 for non-members. To register, go to www.blairchamber.com. Corporate sponsor of the Data Security Workshop is UDNI.

Altoona Police Chief to Speak at Thursday's "Breakfast Club"

Altoona Police Chief Joe Merrill will be the keynote speaker at the next Blair County Chamber "Breakfast Club," set for this Thursday, November 18th at 7:45 a.m. at The Casino at Lakemont Park. Chief Merrill will talk about the challenges and opportunities he sees for the City, the workforce shortages that face the police force and the business community and the importance of creating mutually beneficial relationships between citizens and law enforcement. The cost to attend the Breakfast Club is \$20 for Chamber members and \$30



for non-members. To register, call the Chamber at (814) 943-8151 or register online at www.blairchamber.com. Corporate sponsor of the November Breakfast Club is DiAndrea Media.

Leadership Adult Class to Debate Controversial Issues

Session # 2 of the Leadership Blair County Adult program will take place on Friday at Trolley Works in Altoona. The session focuses on discussing and debating a few controversial issues including whether or not to build a new county prison, taxing municipalities that use the PA State Police and masking in the schools. For more information on Leadership Blair County, visit the Chamber Website at www.blairchamber.com.



Chamber Foundation Board Seeking Scholarship Donors

The Blair County Chamber offers a number of important programs to young people in the community, primarily to assist with leadership and career development. Those programs are funded through the efforts of the Blair County Chamber Foundation. At the Foundation's next board meeting, set for Wednesday at 8:00 a.m. at the Devorris Center, much of the discussion will focus on ways to increase sponsor donations, the key to making the programs successful. Any business or individual who would like to know more about the Foundation or contribute to its programs should contact Cindy Cessna at (814) 943-8151.



Informational Program on Ireland Tour to Be Held Wednesday

Now that the Blair County Chamber has moved its Hawaiian Islands Trip (to September 12-22), the first trip in 2022 is to Ireland. That trip is from April 27 – May 6 and is done in partnership with Epic Journeys and Collette Vacations. An informational meeting has been scheduled for this Wednesday, November 17th at 6:00 p.m. at the Devorris Center for Business Development. Anyone interested in attending should contact the Chamber at (814) 943-8151. There is no cost or obligation to attend.

Wingate by Wyndham Altoona to Host Thursday's "Business After Hours"

The next Chamber "Business After Hours" will be held this Thursday, November 18th from 5:00 to 7:00 p.m. at Wingate by Wyndham Altoona, located at 909 Chestnut Avenue. The cost to attend is \$10 for Chamber members. Non-members can attend for \$20. To register, visit the Chamber Website at www.blairchamber.com.



Chamber Board of Directors Meets Thursday at Noon

The Blair County Chamber Board of Directors will meet at noon on Thursday at the Devorris Center for Business Development. The Board will consider recommendations from the Membership Committee to address additional recruitment and retention measures. The Board will also give formal approval to a slate of new board members for 2022. Any Chamber member who would like to address the board should contact Joe Hurd by noon on Tuesday at (814) 943-8151.

Congratulations...

... to April Ressler, president of Teeter Group, was recently honored by Certified Risk Managers for leadership and professionalism in the field of risk management. ... to the Blair County Chamber members who were recently recognized by PA Business Central newspaper as 2021 Women Making a Difference. They are: Beth Powell – New Pig Energy, Susan Tomera Angeletti – AmeriServ, Patti Hudson – Wessel & Company, Lisa Defibaugh – Homewood at Martinsburg, Karen Young – Jersey Shore State Bank, Debra Dellaposta – Doing Better Business, Amy Seltzer – Seltzer Financial Strategies, Colleen Devorris – BrandDemon, Maggie Weitzel – Gwin, Dobson & Foreman, Jane Grebenc – First Commonwealth Bank, Tracy Ewing – Encompass Health Rehabilitation Hospital of Nittany Valley, Cathy Griffith – Greg and Cathy Griffith Family Foundation, Cristin Long – McQuaide Blasko and Patricia Savage – Allegheny Lutheran Social Ministries.

Committee Meetings

Data Security Panelist Meeting November 15th 11:00 a.m. Devorris Center

Home & Garden Committee November 16th 8:30 a.m. Devorris Center

Finance Task Force November 16th 3:30 p.m. Devorris Center

Leadership Blair County Youth Committee November 17th 3:30 p.m. Devorris Center

Sponsorship Opportunities Available on Business Insight Page

There are sponsorship opportunities available for any business that would be interested in gaining some great exposure by having its ad on the bottom of the Business Insight Page. That page, exclusively of Chamber news, runs each Monday in the Altoona Mirror. The cost is inexpensive and is a great place to advertise for the upcoming holidays. If you're interested, email Jessie Covert at jcovert@blairchamber.com.

Check out the Business Insight. Click below.

