

NETWORKS

DIGITAL NEWS

*Happy
New year!*
Great Things Ahead for 2024!!

There are so many exciting things on the horizon for 2024 that we hardly know where to begin. The NETworks Digital News will continue to keep members informed each Monday about what's happening and how they can take advantage of the many opportunities. The Chamber and Altoona-Blair County Development Corporation are officially merged and 2024 will focus on the strategies that will be fully implemented beginning in 2025. Be a part of the process!!

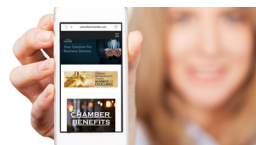
Burger to Speak at Next Breakfast Club on Regional Workforce

Workforce issues continue to challenge local businesses and one of the most pressing issues is the declining population of not only our county but our region as well. How do we move forward and how much will AI impact what we need to do? To discuss possible ways to move forward, Bradley Burger, President/CEO of [Goodwill of the Southern Alleghenies](#) will be the speaker at the next Chamber Breakfast Club, held January 11th at 7:45 a.m. at The Casino at Lakemont Park. Burger's presentation, entitled "Building a Prosperity Ecosystem," will be



one that you won't want to miss. The cost to attend Breakfast Club is \$20 for Chamber members and \$30 for non-members. To register, contact the Chamber at (814) 943-8151 or register online at www.blairchamber.com.

Anywhere! Anytime!
Register for events at your convenience.
blairchamber.com



Welcome!

Chamber Board of Directors Approve Five New Members at Last Meeting

At the final Chamber Board of Directors meeting on December 21st, the following new members were approved: [Solarshield Metal Roofing](#) of Altoona, [European Motorcars, LLC](#) of Hollidaysburg, [New Beginnings Christian Counseling](#) of Altoona, [Frederick's Meat Market](#) of Roaring Spring and Katie Greenleaf Martin (individual member).



Committee Meetings

Young Professionals Committee
January 2nd
8:15 a.m.
Devorris Center

Non-Profit Committee
January 3rd
11:00 a.m.
Devorris Center

Public Policy Committee
January 4th
8:00 a.m.
Devorris Center

Welcome New Chamber Members



The Blair County Chamber of Commerce welcomes the following new members, pictured, from left: Diana McClure, Blair County Chamber Board of Directors; Terri Harpster, **THE HOPE CENTER, INC.**; and Wes Harpster, **MILITARY FAMILIES MINISTRY USA, INC.**

Getting Involved in Chamber Committees Has Never Made More Sense

The creation of the Alliance for Business Growth and Economic Development will initially change a few things along the way but for 2024, very little will change on the Chamber side. Including the important work undertaken by the Chamber committees. If you're unfamiliar with the committees and

what they do, take a few minutes to visit the Chamber Website at www.blairchamber.com. The committees are listed and described there. If you find something that appeals to you, call Joe Hurd at the Chamber at (814) 943-8151 or email him at jhurd@blairchamber.com.

Alliance Annual Meeting to Feature Noted Author, Speaker

The first-ever Annual Meeting of the Alliance for Business Growth and Economic Development will be held on Friday, January 26th from 7:30 to 9:30 a.m. at Blair County Convention Center. The highlight of the event will be a presentation by Winona Dimeo-Ediger, a nationally recognized consultant in operationalizing talent attraction for communities like Blair County. The meeting will also provide a look-back at the accomplishments

of 2023 and the gameplan for making 2024 the start of something great. The cost to attend the Alliance Annual Meeting is \$30 for Chamber members and non-members. To register, go to www.blairchamber.com or call the Chamber at (814) 943-8151.



Winona Dimeo-Ediger

SAVE THE DATE

BLAIR COUNTY ALLIANCE ANNUAL MEETING

KEYNOTE SPEAKER:
WINONA DIMEO-EDIGER
OF ROLECALL.PRO

FRIDAY, JANUARY 26, 2024

7:30 - 9:30 AM

BLAIR COUNTY CONVENTION CENTER

[reservations @ blairchamber.com](mailto:reservations@blairchamber.com)

Come with us! We're Bouncing Around Blair!

Our member businesses are so important to us, and we want to visit them. How are we doing that with over 1,000 members? Well, we're Bouncing Around Blair! While we are out and about, we are visiting some of our members and filming a one-minute commercial for them. There are so many social media platforms to find the "Bouncing Around Blair" episodes. Visit YouTube and watch our [shorts](#), [TikTok](#), [Facebook](#), [Instagram](#), and [LinkedIn](#)! Keep up to date with our members and the Chamber with this fun video series. Are you interested in being a part of "Bouncing Around Blair"? Email Megan Rossman at mrossman@blairchamber.com to schedule a time for Megan and Brittany Mayer to come visit your business and shoot a dynamic video that will get hundreds of views. We're making sure our members are the stars and we want to promote you! Don't forget to follow us on all our social media channels so you never miss an upload.