

NETWORKS

DIGITAL NEWS

Home Garden & Healthy Living Showcase Takes Place This Weekend

If you're tired of winter and looking forward to the many projects that come about each spring, this weekend is your official opportunity to get rolling! The 52nd Annual Blair County Home Garden & Healthy Living



Showcase will kickoff on Friday at 4:00 p.m. at the Blair County Convention Center. The Showcase continues until 8:00 p.m. that day, runs from 10:00 a.m. until 7:00 p.m. on Saturday and finishes-up on Sunday from 11 :00 a.m. until 4:00 p.m. The event features a full exhibit area that includes in-booth demonstrations. There is a scavenger hunt for kids, hourly door prizes and a whole lot of cash-and-carry items. The cost to attend is still just 5:00 and free to children 10 & under. Sponsors of the Home Garden & Healthy Living Showcase are: [Breezeline](#), [Champion Roofing](#), [LeafFilter Gutter Protection](#), [Shawnee Structures](#), [Smithmyer Plumbing & Heating](#) and [Window World](#). As always, the Showcase is hosted by the [Blair County Chamber](#) and the [Blair/Bedford Builders Association](#).

Strategic Planning is the Topic of Friday's Non-Profit "Best Practices"

Strategic planning for non-profits becomes more challenging than ever as economies become tight and priorities change. To gain insight on how to get the strategic planning process "off and running," the Chamber's Committee of Non-Profit Businesses will hold a Best Practices Forum this Friday, March 1st from 8:15 to 9:45 a.m. at the Devorris Center for Business Development. Dr. Kevin Sensenig, President and Chief Learning Officer with Good Leadership, will present, "Unlocking the Power of Compelling Strategic Plan-

ning in Non-Profit Organizations." The cost to attend is \$10 for Chamber members and \$20 for non-members. To register to attend, call the Chamber at (814) 943-8151 or online at www.blair-chamber.com. Space is limited. Corporate sponsor of the March Best Practice is [Independent Catholic Foundation](#).



Kevin Sensenig



WE-LEaD to Host Program Celebrating "Equal Pay Day"

The Blair County Chamber's WE-LEaD Committee will hold an educational program celebrating "National Equal Pay Day" on March 12th from noon to 1:30 p.m. at 33 on MAC, located at 2206 Seventh Avenue in Altoona. Guest speaker will be Mary Kay Loftus, President of Impressia Bank. The title of her presentation will be "Women, Business and Banking." The cost to attend (including lunch) will be \$25 for Chamber members and \$35 for non-members. To register, call the Chamber at (814) 943-8151 or register online at www.blairchamber.com. [Impressia Bank](#) is the corporate sponsor of the event. WE-LEaD (Women Encouraging Leadership, Education and Development) is an innovative program of the Blair County Chamber.



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Young Professionals to Hold March Madness Trivia Night

The Young Professionals of Blair County will hold a March Madness Trivia Night on March 12th from 5:30 to 7:30 p.m. at Zach's Sports & Spirits in Altoona. The event will feature a mix of Saint Patrick's Day and March Madness Trivia. There will be complimentary appetizers and a cash bar. Cost is \$10 for Chamber members and \$15 for non-members. To register, call the Chamber at (814) 943-8151 or online at www.blairchamber.com. Corporate sponsor of March Madness Trivia Night is [Keystone Environmen-](#)



[tal Health and Safety Services](#). Young Professionals of Blair County is an innovative program of the [Blair County Chamber of Commerce](#).

Booked Your Spot for the 2024 UPMC/Chamber Golf Classic Yet?

Registration is continuing for one of the region's most popular networking events. The UPMC/Chamber Golf Classic will be held on Thursday, May 16th at Iron Masters Country Club. As always, the Classic will feature great food and beverages, great prizes and, on occasion, great golf. Golfers can register as teams or as individuals. The event has sold out for the past several years so register early. Contact Jennifer Fleck at (814) 943-8151.



Help High School Seniors Learn How to Interview

The [Greater Altoona Career & Technology Center](#) is holding Senior Mock Interviews on March 11-14 at the GACTC. The school is looking for employers and other professionals to assist in providing mock interviews on any (or all) of those days. Anyone who is willing to help should email wbloffice@gactc.edu.

Congratulations...

... to Guy Livingston, who has recently been promoted to Executive Vice-President at [Mountain Research, LLC](#). He had been Director of Operations since 2014.



Chamber, OOT Partnering on March "Breakfast Club"

On what has become a long-standing tradition, the Blair County Chamber and [Operation Our Town](#) will once again partner on the March 14th Breakfast Club. The event focuses attention on the incredible number of impactful measures undertaken by OOT that make Blair County a safer place to live and work. As part of the Breakfast Club, Blair County District Attorney Pete Weeks will provide an overview of drug trends and several Law Enforcement Awards will be presented. The 2024 OOT Community Partnership Award will also be presented. The cost to attend the March Breakfast Club is \$20 for Chamber Members and \$30 for non-members. To register to attend, call the Chamber at (814) 943-8151 or online at www.blairchamber.com. Corporate sponsor of the March Breakfast Club is [HoopsFest](#).

Committee Meetings

Chamber Ambassadors
February 27th, 8:00 a.m.
Devorris Center

Transportation Committee
February 29th, 8:15 a.m.
Devorris Center