

NETWORKS

DIGITAL NEWS

WE-LEaD to Host Professional Bio Workshop and Headshot Session

The Chamber's WE-LEaD Committee will be hosting a Professional Bio Workshop and Headshot Session on July 16th from 8:00 to 9:30 a.m. at [Forno Alto](#), 5923 Sixth Avenue in Altoona. The Session, entitled "Shaping Her Narrative," will be led by Paula Lamb of [Lamb Solutions Advertising Agency](#). Photography will be by Barbara Fiore. The cost to attend is \$25 for Chamber members and \$35 for non-members. Coffee bar and breakfast sandwiches are included. To register, call the Chamber at (814) 943-8151 or online at www.blairchamber.com. Corporate sponsor of this event is [Retirement Plan Solutions](#).



Still Time to Apply for Leadership Adult Program

There is still time for interested people to apply to be part of the 2025 Leadership Blair County Adult Class. Interviews for that program will be starting within a short time. Send applications to Brittany Mayer at bmayer@blairchamber.com. Those applications can be found on the Chamber website at www.blairchamber.com.

New PIDA interest rates announced



The PA Department of Community and Economic Development (DCED) released third quarter interest rates for the PIDA program effective July 1. For real estate projects, rates are as low as 4.25%. Equipment projects can secure

a loan at 5.25%. Eligible borrowers include manufacturing, industrial, health-care, daycare, warehousing and logistics companies and more, who commit to creating or retaining jobs in Blair County. If your business has a real estate or equipment project and are in need of financing, contact [Tom Seasoltz](#) at ABCD Corporation today!

August Breakfast Club to Feature DCED Secretary



Rick Siger

will be Rick Siger, the Commonwealth's Secretary of the Department of Com-

munity and Economic Development. Siger, a Pittsburgh native and graduate of Columbia University, was appointed to his position in May of 2023 by Governor Josh Shapiro. The cost to attend the Breakfast Club is \$20 for Chamber members and \$30 for non-members. To register, call the Chamber at (814) 943-8151 or register online at www.blairchamber.com. Corporate sponsor of the August Breakfast Club is [Care Compass](#).

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Chamber Inviting Committee Participation

As the Chamber prepares to upgrade many of its programs and events during June and July, this is also a time of opportunity for members who would like to become involved in any of the organization's broad array of committees. Committee participation is another way to maximize a member's benefit while helping move the business community forward. Interested in belonging to a Chamber committee? Check-out the



list of committees on the Chamber website at www.blairchamber.com. If you find something that appeals to you, contact Joe Hurd at jhurd@blair-chamber.com.



Come with us! We're Bouncing Around Blair!

Our member businesses are so important to us, and we want to visit them. How are we doing that with over 1,000 members? Well, we're Bouncing Around Blair! While we are out and about, we are visiting some of our members and filming a one-minute commercial for them. There are many social media platforms to find the "Bouncing Around Blair" episodes. Visit YouTube and watch our [shorts](#), [TikTok](#), [Facebook](#), [Instagram](#), and [LinkedIn](#)! Are you interested in being a part of "Bouncing Around Blair"? Email Megan Rossman at mrossman@blair-chamber.com to schedule a time for Megan and Brittany Mayer to come visit your business and shoot a dynamic video that will get hundreds of views.

Save the Date:

DODGEBALL TOURNAMENT

One of last summer's more popular events will return in 2024 but not until later this year. The Blair County Chamber Foundation Dodgeball Tournament will be held on November 9th at Building II in Altoona. The tournament

will include food trucks, a beer garden, giveaways and more! Proceeds from the event will go toward the multiple youth programs funded by the Foundation. Be sure to add the date to your calendar!!



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Congratulations...

... to F.N.B. Corporation which recently announced that its banking subsidiary – [First National Bank](#) – has been honored as a Top Workplaces National Culture Excellence Awards winner by Energage, an independent research firm specializing in workplace engagement and organizational health.