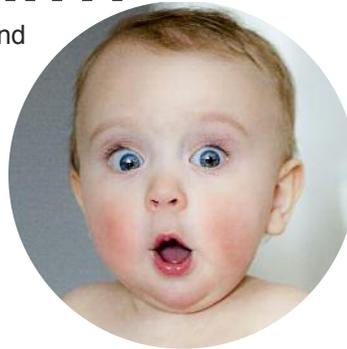


## How Do You Like Us Now???

NETworks Digital News and BRANDbytes are here and we can't wait to see your reaction! The information included in this publication and the opportunities that our members now have to promote their products and services to a wider audience make this a special day. To submit feature ideas, contact Joe Hurd at [jhurd@blairchamber.com](mailto:jhurd@blairchamber.com). For BRANDbytes, call Jessie Covert at 943-8151 or email her at [jcovert@blairchamber.com](mailto:jcovert@blairchamber.com).



## Blair Business Mirror to Be Published Tuesday



The Chamber's print newsletter – the Blair Business Mirror – will be published tomorrow as an insert to the Altoona Mirror. This month's issue features the Chamber's Young Entrepreneurs Academy (YEA!) program on the cover. Inside stories include features on Steve Williamson of Blair Senior Services, Lightning Bug Gift Company and Brooklyn Deli. A copy of the Blair Business Mirror will be mailed to each Chamber-member business and is also available digitally. Call the Chamber at 943-8151 for more information.

## Operation Our Town is Front-and-Center at Thursday's Breakfast Club

The next Blair County Chamber Breakfast Club program, set for this Thursday from 7:45 - 9:00 a.m. at The Casino at Lakemont Park, will be directing its attention to the many accomplishments of Operation Our Town, a community and business partnership that promotes healthy neighborhoods

and protects its citizens from illegal drug use and resulting crime. The cost to attend is \$20 per person and includes a full breakfast buffet. For more information or to make reservations call the Chamber at 943-8151 or register online. The sponsor for this Breakfast Club is PSECU.

## Exciting events coming your way!

**Breakfast Club**  
Thursday, March 12  
7:45 - 9:00 a.m.  
The Casino at Lakemont Park  
[Register Here](#)

**Business Before Hours**  
Friday, March 13  
7:30 - 9:00 a.m.  
Bloom Yoga  
[Register Here](#)

**Business After Hours**  
Thursday, March 26  
5:00 - 7:00 p.m.  
East Freedom Surgical Center  
[Register Here](#)

**Safety Workshop**  
Friday, March 37  
7:30 - 9:30 a.m.  
Hoss's - Duncansville  
[Register Here](#)

**Public Speaking Workshop**  
Tuesday, March 31  
8:00 - 11:45 a.m.  
The Casino at Lakemont Park  
[Register Here](#)

**Safety Tour**  
Friday, April 3  
8:00 - 9:30 a.m.  
Blair County Department of  
Emergency Services  
[Register Here](#)

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## **MEMBER**congrats

... to Conemaugh Nason Medical Center, which was recently honored by LifePoint Health with its 2019 Eastern Division High Five Award for demonstrating excellence across all aspects of the hospital's operations. In addition, Michelle Buttry, the Medical Center's Chief Nursing Officer, has been named 2019 CNO of the Year.



## Hosting Opportunities Available for 2021 Business After Hours

If your business is interested in hosting a Business After Hours during 2021, contact Stacy Hoover at (814) 943-8151. A few months still remain but they won't be around long. Call today!!

*A great marketing opportunity!*

## Committee Meetings

BASICS Steering Committee  
Monday, March 9, 8:00 a.m.  
GACTC

BASICS Career Fair Subcommittee  
Monday, March 9, 1:30 p.m.  
Devorris Center

Sustainable Blair County  
Wednesday, March 11, 1:30 p.m.  
The Chamber

## Bloom Yoga to Host "Business Before Hours"

The Blair County Chamber of Commerce Business Before Hours, scheduled for this Friday, March 13, from 7:30-9:00 a.m., will be hosted by Bloom Yoga in celebration of the company's new location at 123 Union Ave., Suite 104, Altoona. A ribbon-cutting ceremony will then be held at 9:00 to conclude the event. Bloom Yoga offers a chance to explore the gifts of yoga by sharing peace, kindness, healing and fun! The new location is larger, which creates an opportunity to offer more classes. Bloom Yoga teaches Gentle Mindful and Accessible Yoga as well as Mindfulness Meditation to help with overall wellbeing, nervous system resiliency and a multitude of other health concerns. There is no cost to Chamber members to attend Business Before Hours but it is necessary to register by calling the Chamber at



943-8151 or register online. Non-members can attend for \$10/each. For information about ribbon-cuttings and other services offered to Chamber Members, call the Blair County Chamber of Commerce at 814-943-8151.

## BENefact

Chamber Membership can save you money.

For March, we are highlighting the "Members In Motion" member benefit. This FREE member benefit allows you to share exciting news and going on in your business. Just send us what you would like us to share in the form of a press release or flyer and we will add it to the Members in Motion section on our website homepage. We'll even add a link to your website or flyer if one is provided!

**[Click here for a complete list of benefits exclusive for Chamber Members.](#)**

*"The office loved the food.  
It was a great change from  
the same old lunch."*

*-Kelly*

*"Our office really enjoyed  
all the selections. The corn  
bread was delicious."*

*-Jalyn*

*"The office loved the  
food and everything  
was on time."*

*-Sara*



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# Mark Barnhart to Receive Business Excellence Award

Mark Barnhart, owner and chairman of NPC, Inc. will be the eighteenth recipient of the Blair County Chamber's Lifetime Achievement Award for Business Excellence. Barnhart will receive the award at the Chamber's Business Excellence Dinner, set for June 22nd at The Casino at Lakemont Park. The Lifetime Achievement Award honors an individual who, during the course of at least twenty-five years, has been regarded as a business leader in the region and who has positively impacted the Blair County business community. The awardee must be a member of the Blair County Chamber of Commerce, should have some involvement – past or present with the Chamber and be regarded as a strong corporate citizen. Barnhart is a former Chamber board member and is currently a member of the Chamber's Executive Roundtable. He has also been



an integral part of the Chamber's Early Childhood effort, even convening meetings to discuss ways to mobilize the business community to assist in creating awareness of the county's future workforce.

## Active Shooter Preparation Program Set for March 27th

The Blair County Chamber's Safety Committee will hold a special program on March 27th at Hoss's Steak & Sea House in Duncansville entitled, "Review of Strategies for Active Shooter Preparation and Best Practices Recommendations for Facility Safety." The presenter will be Bob Winters. Registration and a buffet breakfast begin at 7:30 a.m. The presentation is from 8:00 to 9:30 a.m. The cost to attend is \$20 for Chamber Members and \$30 for non-members. To register, contact the Chamber at 943-8151 or register online.

## Registration Period Open for Highmark/Chamber Golf Classic

Registration is now open for the Highmark Blue Cross Blue Shield Chamber Golf Classic. The Classic will be held on Monday, May 4 at Iron Masters Country Club with a lunch/registration at 11:00 and tee off at Noon. If you are interested, simply complete the form on the Chamber Website and return it to the Chamber! Any questions, please contact Stacy Hoover at The Chamber, 943-8151.



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# WE-LEaD Networking Event Focuses on Wine, Chocolate & Cheese

The Chamber's WE-LEaD program will hold a special networking event on March 23rd from 5-7 p.m. at U.S. Hotel Liberty Hall in Hollidaysburg. The event features a delicious evening of wine tasting, gourmet chocolates, delectable cheeses and light hors d'oeuvres. There will be a flight of four wines (2 ounces each) and each attendee will be offered a glass of wine of their choice from the four used for tasting. The cost to attend the WE-LEaD networking event is \$35 for Chamber members and \$45 for non-members. Reservations are limited and no walk-ins will be ac-



**WE-LEaD**  
Women Encouraging Leadership,  
Education, and Development

cepted. Corporate sponsor of the event is Debbie Eckenrode Agency of Farmers Insurance. To register call the Chamber at (814) 943-8151. WE-LEaD – Women Encouraging Leadership Education and Development – is a program of the Blair County Chamber of Commerce.

# New Committee on Recruitment Seeking Members

The Chamber's Board of Directors has created a new committee that will be charged with determining new and better ways to recruit members to the organization. "The Board believes that we need to take a more formal approach to reaching non-members and helping them to understand the importance of the business community working more closely together," explained Chamber Board Chair Darin Tornatore. Any Chamber Member who would like to be part of this new committee should call Joe Hurd at 943-8151 or email him at [jhurd@blair-chamber.com](mailto:jhurd@blair-chamber.com).



# Want to Be a Better Speaker? Attend This Amazing Workshop

The Blair County Chamber and Dale Carnegie Training will hold a half-day workshop on March 31st from 8:00 a.m. to 11:45 at The Casino at Lakemont Park. The workshop, entitled "Public Speaking Mastery" will help attendees learn how to assess their own presentation strengths and weaknesses, understand audience expecta-

tions, write a fail-proof outline, speak with conviction and confidence and use their own enthusiasm to capture attention. The cost to attend is \$49 for Chamber members and \$59 for non-members. The cost includes a buffet breakfast and materials. To register, call the Chamber at 943-8151 or register online.



# Chamber recognizes "All-Stars" for February

The Blair County Chamber's ability to offer quality programming, events, recognition and advocacy efforts depends largely on the willingness of sponsors to step up to help underwrite the costs associated those efforts. So at the end of each month, we publish a list of businesses or individuals who sponsored anything Chamber-related during the month. They have helped us to make a difference in the business community. All-Stars for February are: Holiday Pools & Spas, Keller Engineers, Inc., Merry Maids, Mountain Road Structures, PennCrest Bank, S&T Bank, Smithmyer Plumbing & Heating, UPMC Altoona, and Window World.

## Informational Meeting



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